Tips for Recruiting on LinkedIn

LinkedIn is a growing social media network, especially among healthcare providers. LinkedIn serves as a platform to network with other professionals or raise awareness among potential subjects. Additionally, LinkedIn ads allow for fine-tuning ad-targeting to reach the ideal recruitment population. The below links provide more information on LinkedIn marketing and benefits.

1. https://www.quicksprout.com/linkedin-groups/: Discusses tips for marketing to LinkedIn groups.
5. https://sproutsocial.com/insights/linkedin-marketing/: General information on LinkedIn marketing.