

Tips for Recruiting on LinkedIn

LinkedIn is a growing social media network, especially among healthcare providers. LinkedIn serves as a platform to network with other professionals or raise awareness among potential subjects. Additionally, LinkedIn ads allow for fine-tuning ad-targeting to reach the ideal recruitment population. The below links provide more information on LinkedIn marketing and benefits.

1. <https://www.quicksprout.com/linkedin-groups/>: Discusses tips for marketing to LinkedIn groups.
2. <https://intrepy.com/choosing-social-media-for-practice/>: Discusses the pros and cons of LinkedIn marketing for healthcare workers.
3. <https://www.kunocreative.com/blog/the-power-of-linkedin-in-healthcare-marketing>: General information on using LinkedIn for healthcare marketing.
4. <https://sproutsocial.com/insights/healthcare-marketing-ideas/>: Tips for LinkedIn advertising.
5. <https://sproutsocial.com/insights/linkedin-marketing/>: General information on LinkedIn marketing.