



## Chicago Tribune Northwestern University Rates

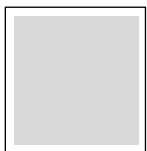
Newspapers	Full Page	½ Page	¼ Page
Health & Family (Wednesday)	\$2,600	\$1,450	\$840
Redeye	\$2,500	\$1,280	\$640
Hoy	\$2,600	\$1,400	\$840
Sunday Life & Travel (City Zone Only)	\$5,000	\$2,600	\$1,300
Sunday Life & Travel *(All other zones)	\$3,000	\$1,500	\$750

\* North, Northwest, Near West, West, and South/Southwest

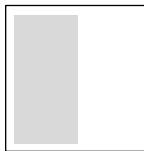
### Notes regarding our rates:

- We are currently at the lowest rate Chicago Tribune can approve
- Our rates include Ad creation by Chicago Tribune
- Spanish translation for Hoy available

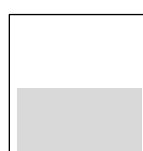
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**1/2 Page Vertical**  
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**1/2 Page Horizontal**  
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