NUCATS
Union Station
Intersection
2024
About Union Station
Chicago Union Station
An iconic part of the community

Union Station is beloved by Chicagoans and tourists alike for its grand neo-classical design, featuring a large central waiting room with a barrel-vaulted ceiling. It has served as a gateway to the American West for over a century.

- A $22 million dollar restoration of the station in 2019, restored the Great Hall to its original colors and made the space brighter with a restored and protected skylight.
- The grand hall serves as a popular venue for weddings, private events, and photoshoots.

Source: Chicago Union Station
Our expanded partnership gives Intersection clients access to millions of consumers from greater Chicagoland and surrounding states.

140k daily passengers

3MM annual Amtrak passengers

38MM annual Metra suburban rail commuters

4th busiest rail terminal in the country

56 daily Amtrak arrivals & departures

271 daily (weekday) Metra arrivals & departures
of Gen Z consumers would reshare an OOH ad on social media

Media Offerings
Junior Posters

Backlit Junior Posters capture consumers on their way in from their daily commute or rail journey. Prominent placement above station entrances make this media unmissable.

Specs

| Junior Posters | 65”H x 137”W |
Junior Posters create a standout moment in high-traffic areas.
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