

CTA Rail Lines Overview by Line



Intersection

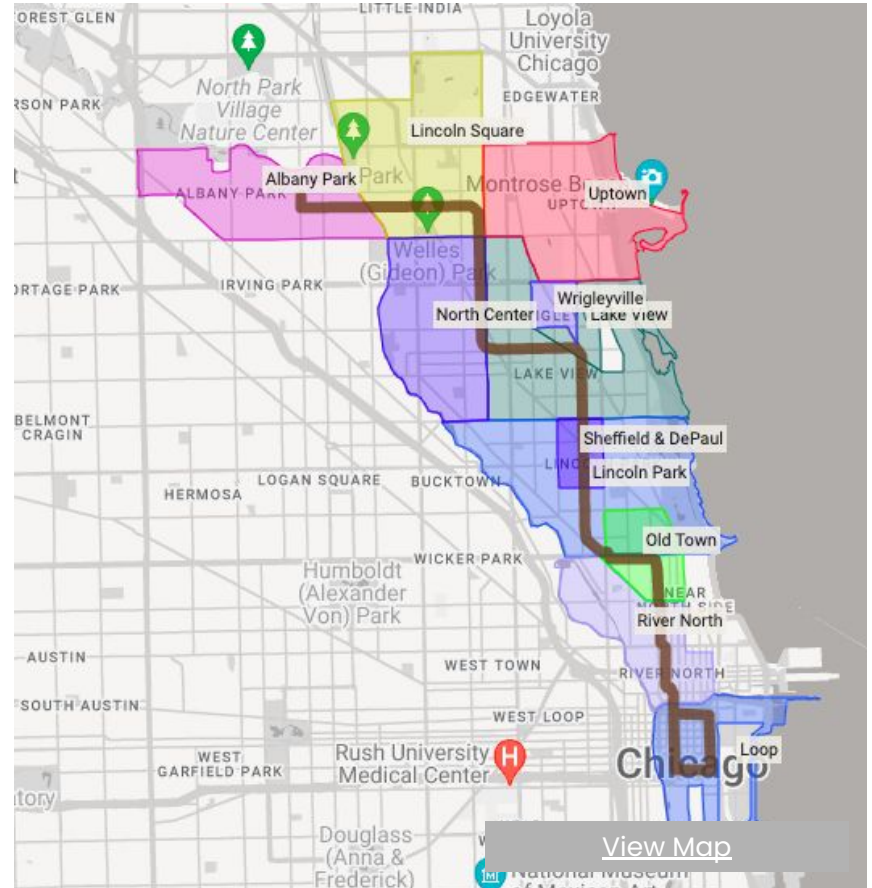
CTA Brown Line

Brown Line Overview

The Brown Line runs from Albany Park on the North Side to Downtown Chicago, staying completely above ground throughout the whole route. This makes it a great line for exterior media like full wraps.

Key Neighborhoods: Albany Park, North Center, Lakeview, Lincoln Park, Wrigleyville, DePaul, Old Town, River North, the Loop

Key Audiences: High income, young professionals, young families, college students (DePaul)



Brown Line | Neighborhoods Spotlight

Lakeview

A favorite for young professionals & affluent young families. Home to many neighborhood restaurants, and shopping destinations such as Southport Ave.

Wrigleyville

A subsection of Lakeview that is home to the Chicago Cubs at Wrigley Field. This area has rapidly been renovated, with many brand new restaurants and shops.

Lincoln Park

One of Chicago's most affluent residential neighborhoods. Home to young professionals as well as young families. A destination for shopping and dining including Armitage Ave.

River North

Directly north of the Loop, River North is a favorite of locals and tourists. Home to popular restaurants and nightlife, as well many hotels from budget to upscale.

The Loop

Chicago's business district. Also adjacent to many popular tourist destinations like Millennium Park & the Art Institute of Chicago.

Albany Park

A hub for diversity, with a dynamic array of restaurants representing Mexican, South American, Filipino, Korean, Indian, Cambodian, Somali, Romanian, and Middle Eastern cultures.

Brown Line Overview

Popular Station Doms & Sats

1 – Belmont Station Domination

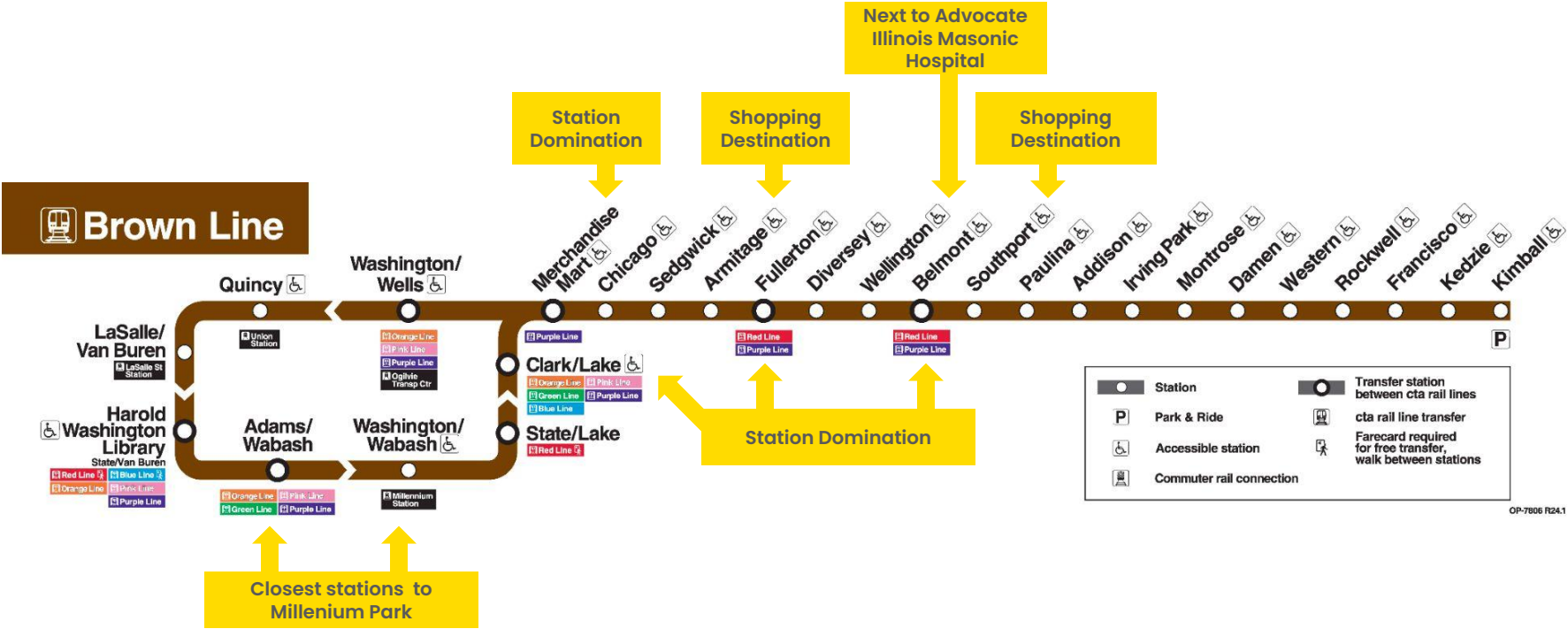
2 – Fullerton Station Domination

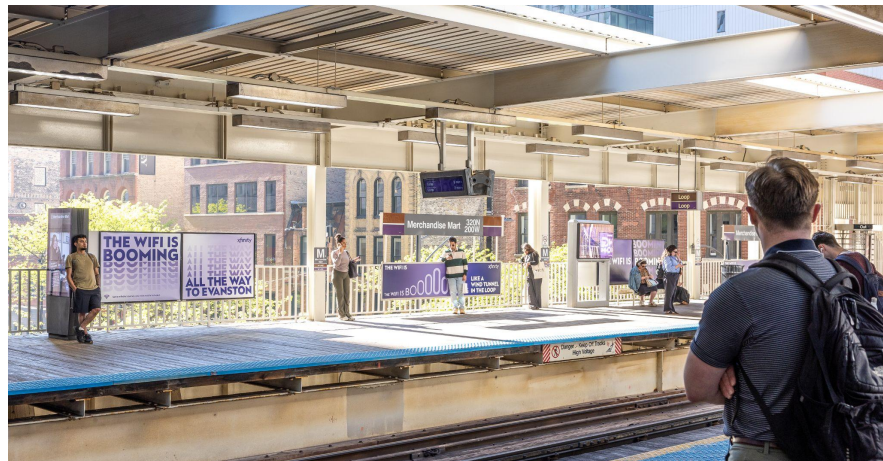
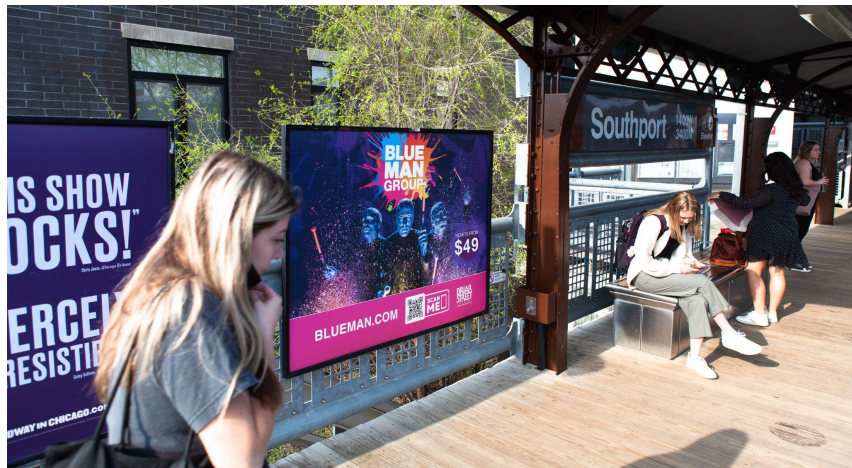
3 – Merchandise Mart Station Domination

Station- Brown Line Only	Station- Multiple Rail Lines/Loop	
Kimball	Belmont	Library
Kedzie	Wellington	Adams/Wabash
Francisco	Diversey	Quincy
Rockwell	Fullerton	State/Lake
Western	Armitage	Clark/Lake
Damen	Sedgwick	
Montrose	Chicago	
Irving Park	Merchandise Mart	
Addison	Washington/Wells	
Paulina	Washington/Wabash	
Southport	LaSalle/Van Buren	



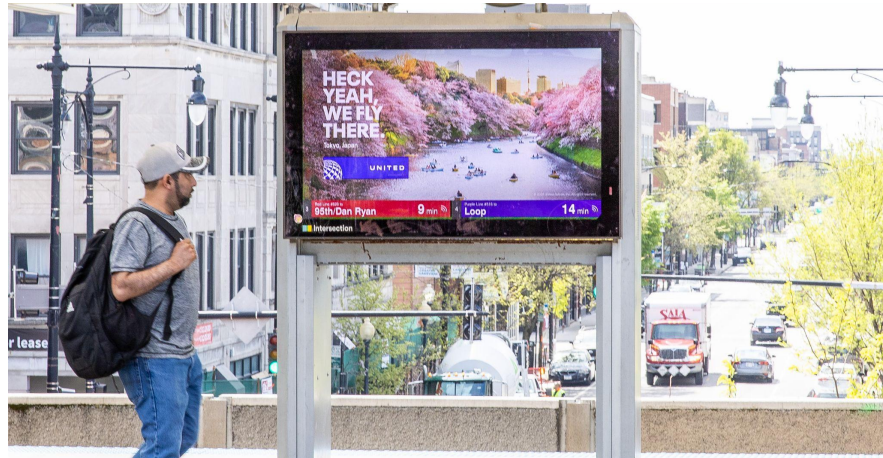
Official Brown Line Map

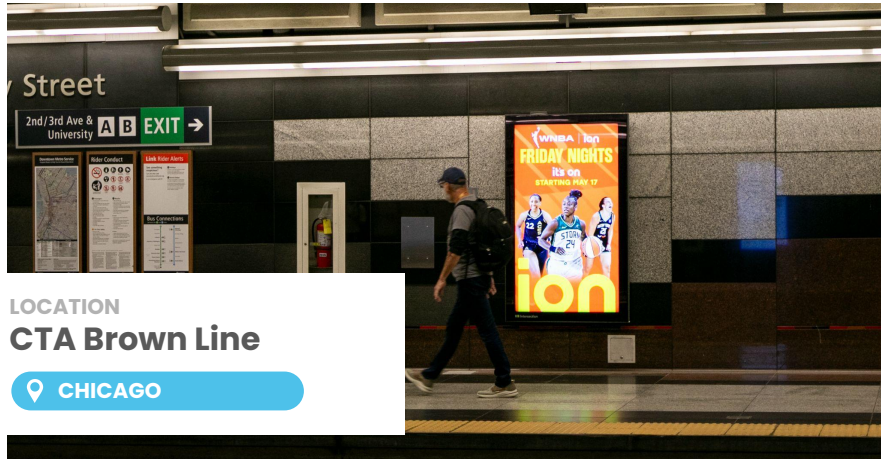
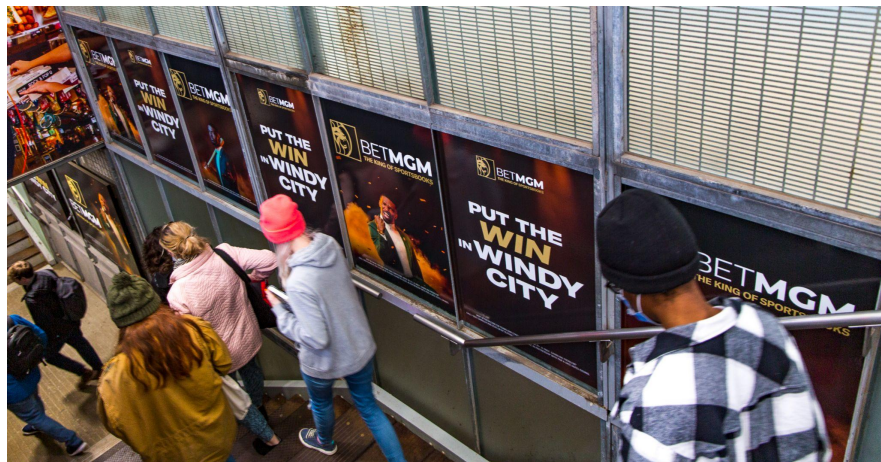




Location:
CTA Brown Line

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LOCATION
CTA Brown Line

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Brown Line Commuter Profile

Gender

Female	41.8%
Male	58.2%

Employment Status

Full-Time	63.6%
White Collar	67.4%
Management, Business Financial	16.1%
Professional	36.0%
Service	4.4%
Sales, Office	3.3%

Education Level Attained

High School	13.3%
Some College (1-3 years)	20.7%
College Graduate or more	64.4%

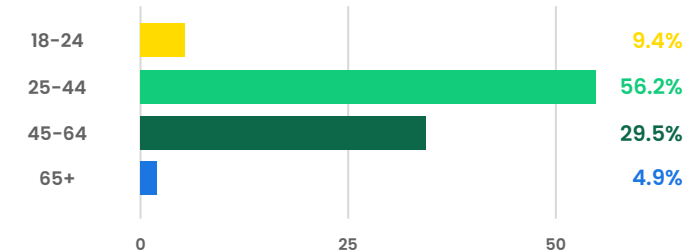
Residence Status

Own	24.3%
Rent	67.9%
Neither	7.9%

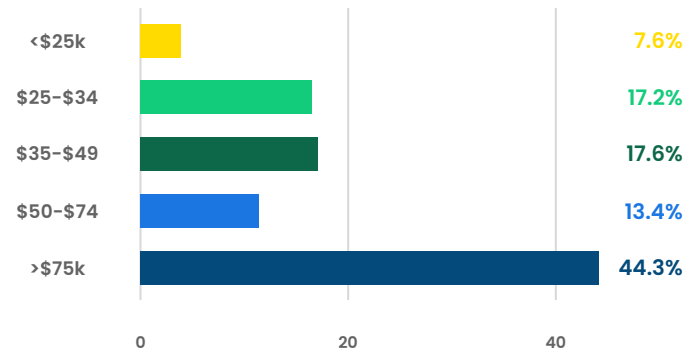
Race/Ethnicity

White	56.2%
African American	21.7%
Hispanic	8.4%
Asian	22.4%
Other	7.0%

Age



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Source: Scarborough 2018 Chicago



Brown Line: Key Locations

Landmarks	Willis Tower	Harold Washington Library
	Union Station	Chicago Board of Trade
	Chicago City Hall	Buckingham Fountain
	Civic Opera House	Symphony Center
	Thompson Center	Art Institute of Chicago
	Daley Center	Chicago Cultural Center
	Chicago Theater	Zanies Comedy Club
	Siskel Film Center	Park West
	Millennium Park	Wrigley Field
	Grant Park	Lincoln Park Zoo
	Theater District	Vic Theater
	Merchandise Mart	Old Town School of Folk Music
	Piper's Alley	Lillstreet Art Center
	Second City	Chicago History Museum
Schools	DePaul University	Northwestern Illinois University
	Columbia College	North Park University
	Roosevelt University	Robert Morris University
	Moody Bible Institute	John Marshall Law School
	Illinois Institute of Art	

Neighborhoods	Albany Park	Roscoe Village	Old Town		
	Lincoln Square	Lakeview	River North		
	Ravenswood	Lincoln Park	Downtown		
	North Center				
Major Hospitals	Swedish Covenant Hospital				
	Illinois Masonic Medical Center				
Shopping	State Street Shopping		Lincoln Park Boutiques		
	Block 37		Clark Street Shops		
	Sullivan Center		Belmont Avenue Shops		
	Jeweler's Row				
Zip Codes	60625	60657	60654	60601	60605
	60640	60614	60603	60606	60604
	60613	60610	60602		

CTA Blue Line

Blue Line Overview

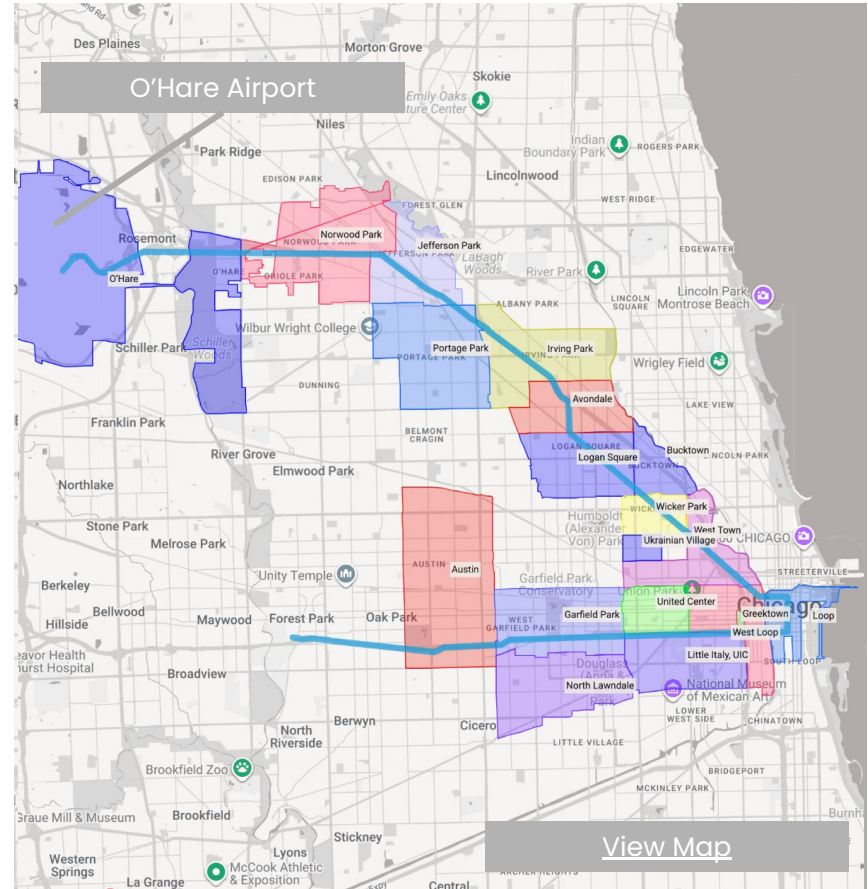
The Blue Line begins at O'Hare International Airport at the far northwest end of the city. After traveling through the Northwest Side, the Blue Line then makes its way through the Loop via the subway and across the West Side to its southwest end at Forest Park. It is one of the CTA's busiest rail lines and one of the two lines to run 24/7.

Key Neighborhoods: Logan Square, Avondale, Wicker Park, Bucktown, West Town, Jefferson Park, Garfield Park, Austin, Forest Park, IL Medical District

Key Audiences: Travelers/tourists (ORD airport), young professionals, hip & trendy (Bucktown, Logan Square, Wicker Park), multicultural (Black & Hispanic)

Key Neighborhoods: Albany Park, North Center, Lakeview, Lincoln Park, Wrigleyville, DePaul, Old Town, River North, the Loop

Key Audiences: High income, young professionals, young families, college students (DePaul)



Blue Line | Neighborhoods Spotlight

Logan Square

A trendy, artsy neighborhood with some of the best restaurants, cocktail bars, coffee houses and music venues. This neighborhood is also rich with Hispanic culture.

Wicker Park

Trendy neighborhood, a favorite of young professionals. You'll find vintage stores, record shops, award-winning eateries, coffee houses, bookstores, art galleries & more.

Bucktown

Urban trends and boutique businesses with the charm of a residential neighborhood. The main roads offer shopping and dining options to satisfy every taste.

IL Medical District

560 acres of medical research facilities, labs, a biotechnology business incubator, a raw development area, four major hospitals, two medical universities, and more than 40 health care related facilities

O'Hare

O'Hare International Airport is Chicago's largest airport. Connect with millions of travelers, business travelers, and tourists annually via O'Hare station.

Garfield Park

The Garfield Park neighborhood is a nature lover's paradise. The area is home to a sprawling chain of green spaces, with the historic Garfield Park Conservatory as its centerpiece.

Blue Line Overview

Popular Station Doms & Sats

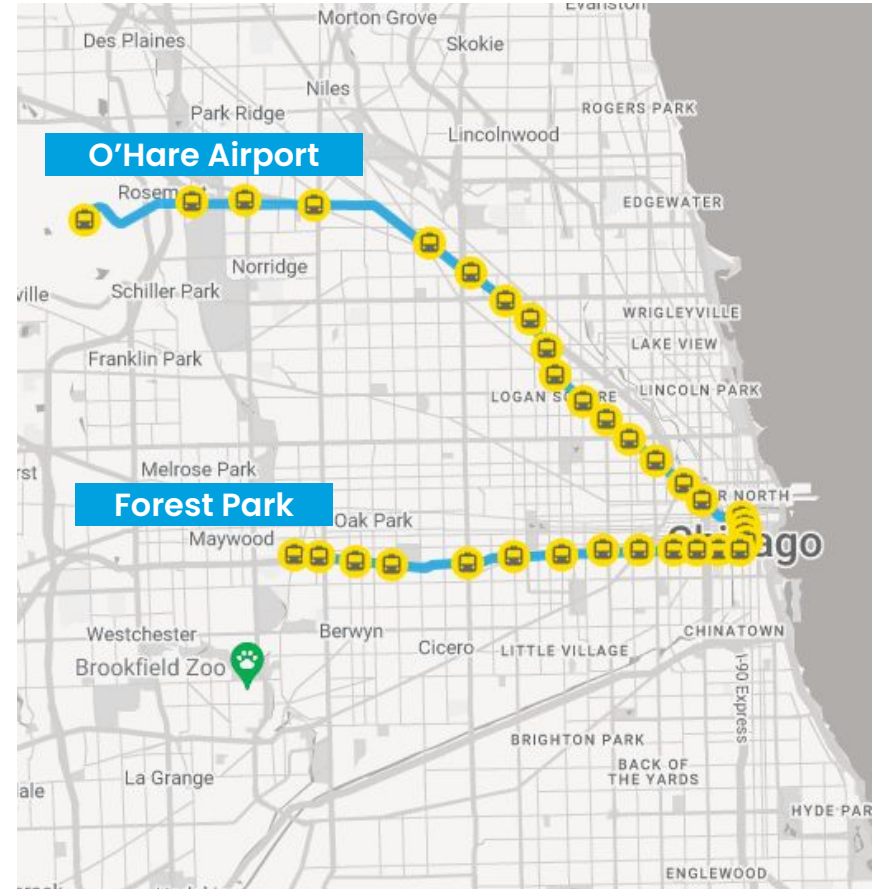
1 - O'Hare Airport Station Domination

2 - Damen Blue Saturation

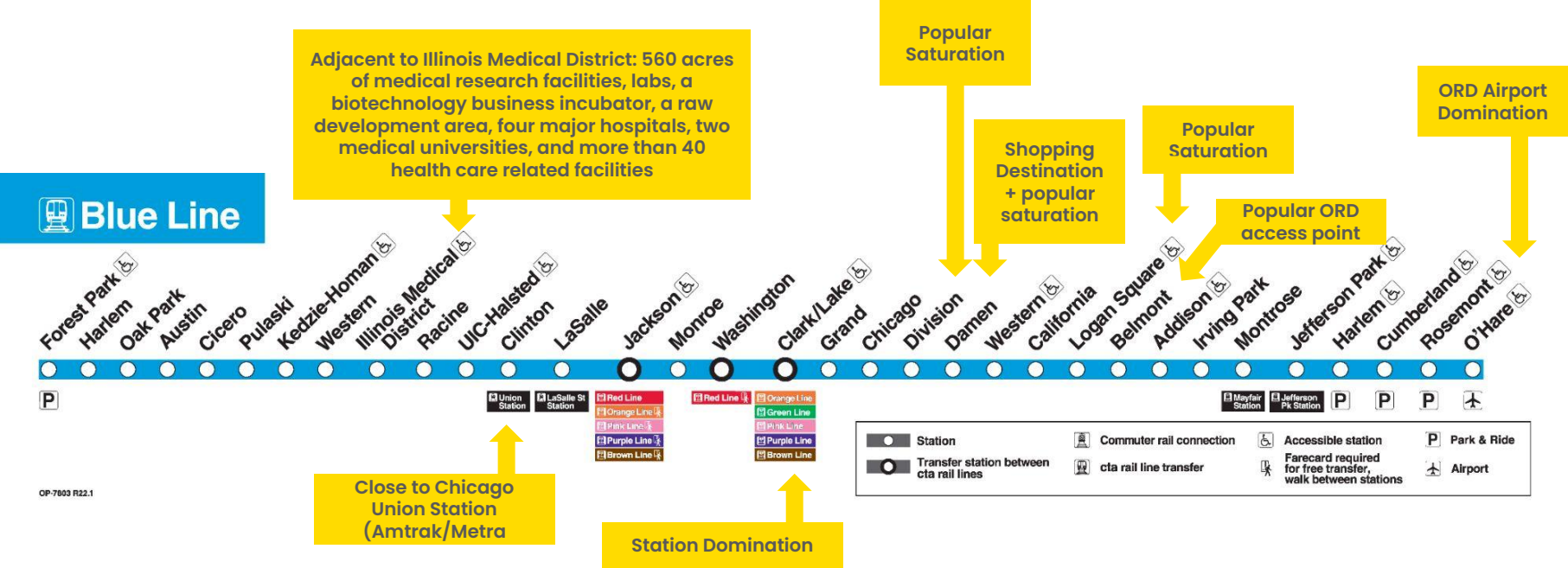
3 - Clark/Lake Subway Domination

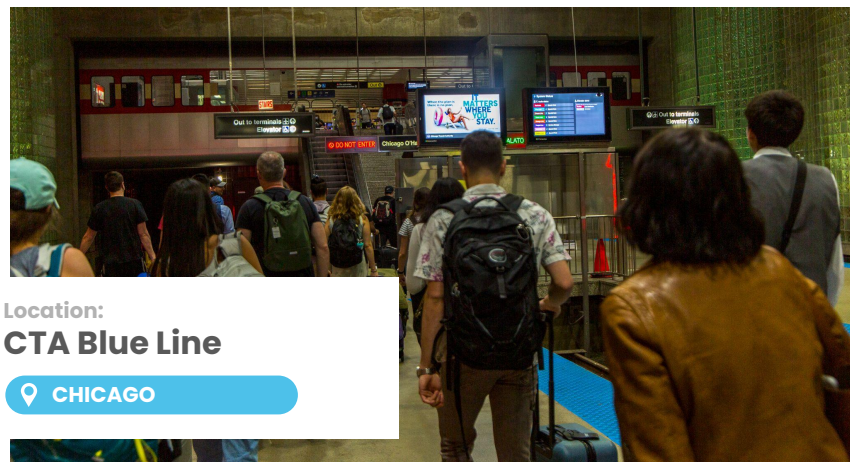
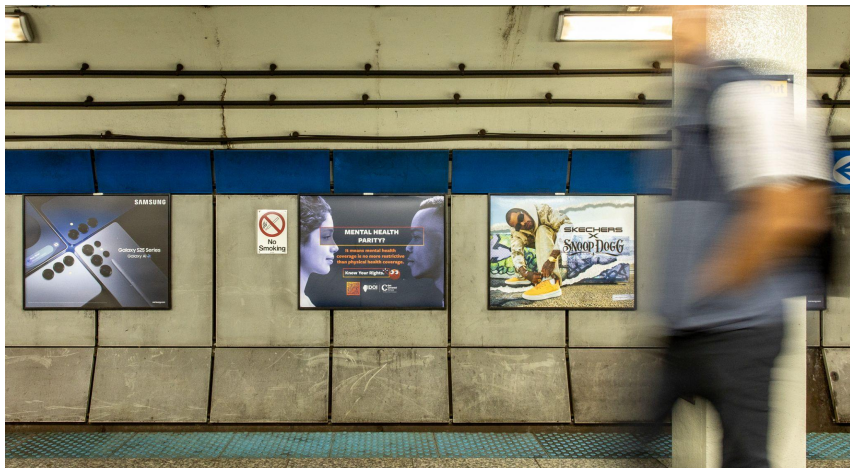
Station

O'Hare	Western (O'Hare)	UIC-Halsted
Rosemont	Damen	Racine
Cumberland	Division	IL Medical District
Harlem/Higgins	Chicago	Western (Forest Park)
Jefferson Park	Grand	Kedzie-Homan
Montrose	Clark/Lake	Pulaski
Irving Park	Washington	Cicero
Addison	Monroe	Austin
Belmont	Jackson	Oak Park
Logan Square	LaSalle	Harlem/Congress
California	Clinton	Forest Park



Official Blue Line Map

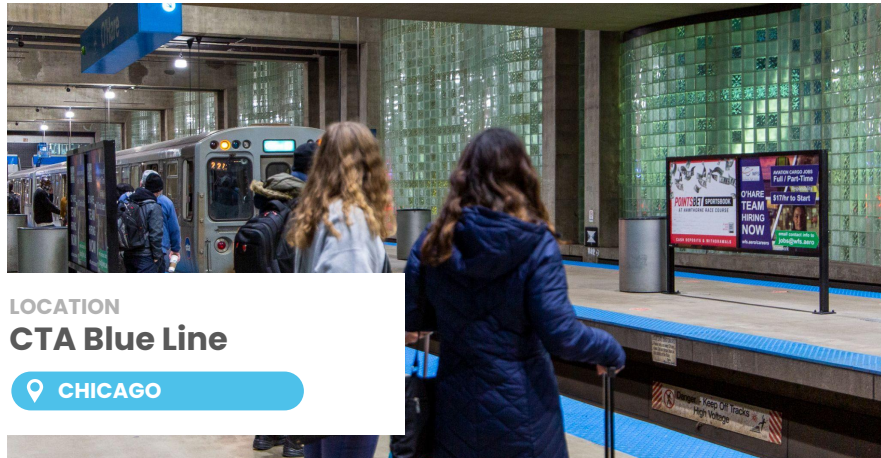
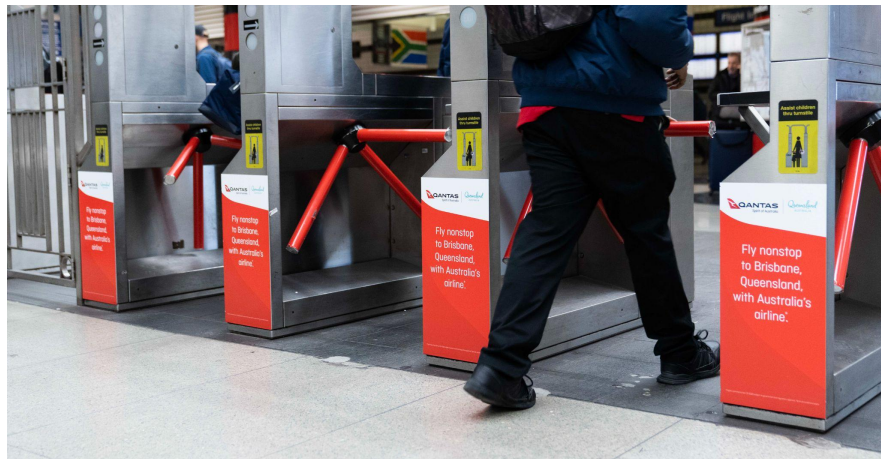




Location:
CTA Blue Line

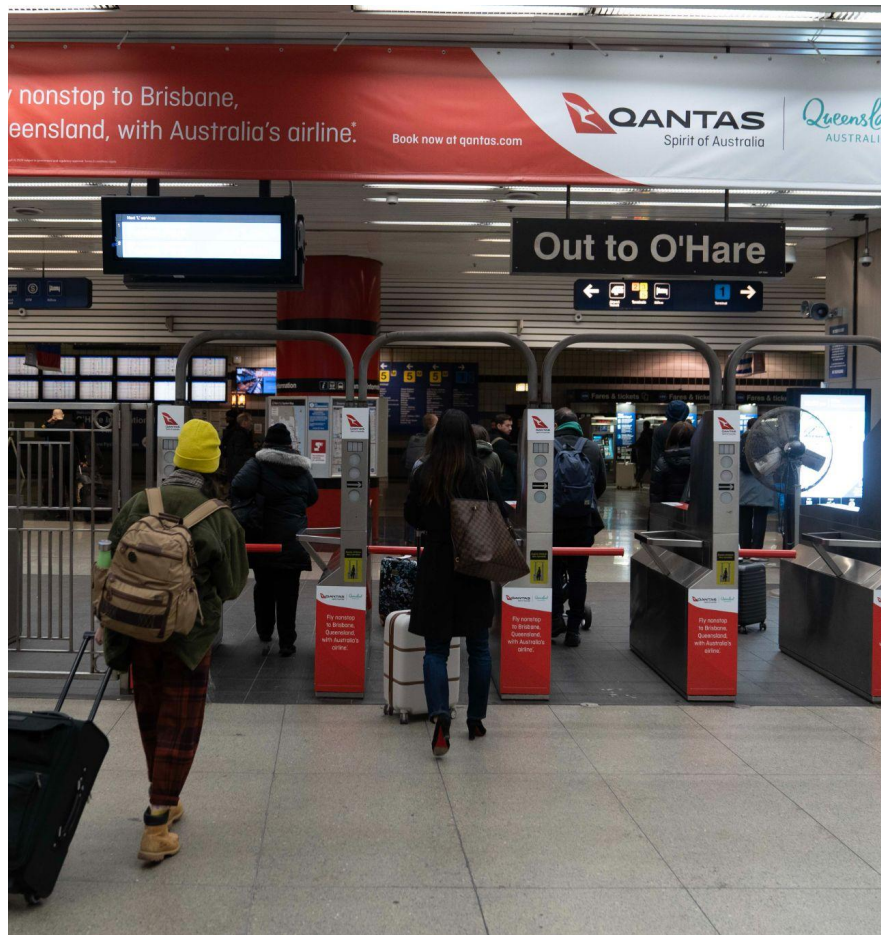
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LOCATION
CTA Blue Line

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Blue Line Commuter Profile

Gender

Female	48.4%
Male	51.6%

Employment Status

Full-Time	63.0%
White Collar	69.5%
Management, Business Financial	24.9%
Professional	30.3%
Service	6.4%
Sales, Office	14.3%

Education Level Attained

High School	17.7%
Some College (1-3 years)	15.0%
College Graduate or more	56.7%

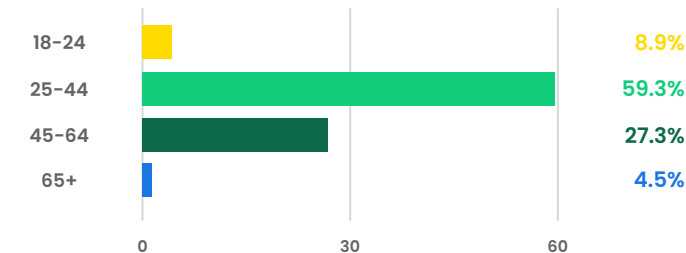
Residence Status

Own	36.8%
Rent	60.5%
Neither	2.7%

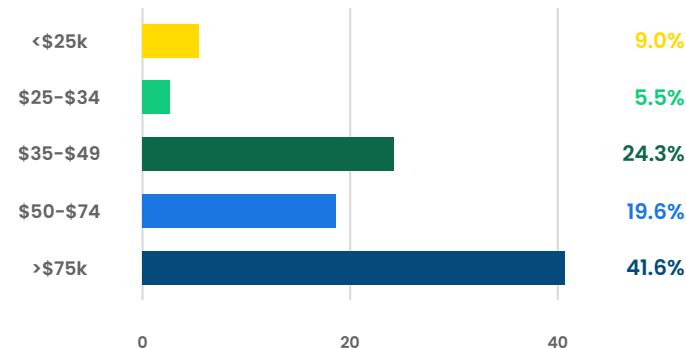
Race/Ethnicity

White	60.1%
African American	21.6%
Hispanic	23.7%
Asian	7.0%
Other	11.3%

Age



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Source: Scarborough 2018 Chicago



Blue Line: Key Locations

Landmarks

O'Hare Airport	Allstate Arena
Chicago City Hall	Akoo Theater
Thompson Center	Harold Washington Library
Daley Center	Rosemont Convention Center
Chicago Theater	Irish American Heritage Center
Millennium Park	Logan Square Auditorium
Union Station	UIC Pavilion
Auditorium Theater	Illinois Medical District
Art Institute of Chicago	United Center
Goodman Theater	Ernest Hemingway Museum
Palmer House	Oak Park Conservatory
Civic Opera House	Frank Lloyd Home & Studio
Theater District	

Schools

DePaul University	National Louis University
Columbia College	Malcolm X College
Roosevelt University	University of Illinois-Chicago
Rush University	Coyne American Institute

Neighborhoods

Rosemont	Jefferson Park	Greektown
Bucktown	Norwood Park	West Loop
Wicker Park	Edison Park	Oak Park
Logan Square	Park Ridge	Forest Park
Avondale	Downtown/Loop	Lawndale
Irving Park		

Major Hospitals

Resurrection Hospital	Rush University Medical Center
Stroger Hospital	Jesse Brown VA Medical Center
Loretto Hospital	Advocate Bethany Hospital
Rush Oak Park Hospital	UIC Medical Center

Shopping

State Street Shopping	Wicker Park Boutiques
Block 37	Harlem-Foster Shopping Center
Sullivan Center	Downtown Oak Park
Bucktown Damen Ave	Fashion Outlets of Chicago

Zip Codes

60660	60630	60622	60604	60644
60618	60641	60601	60607	60018
60631	60613	60602	60666	60138
60656	60647	60603	60612	60304

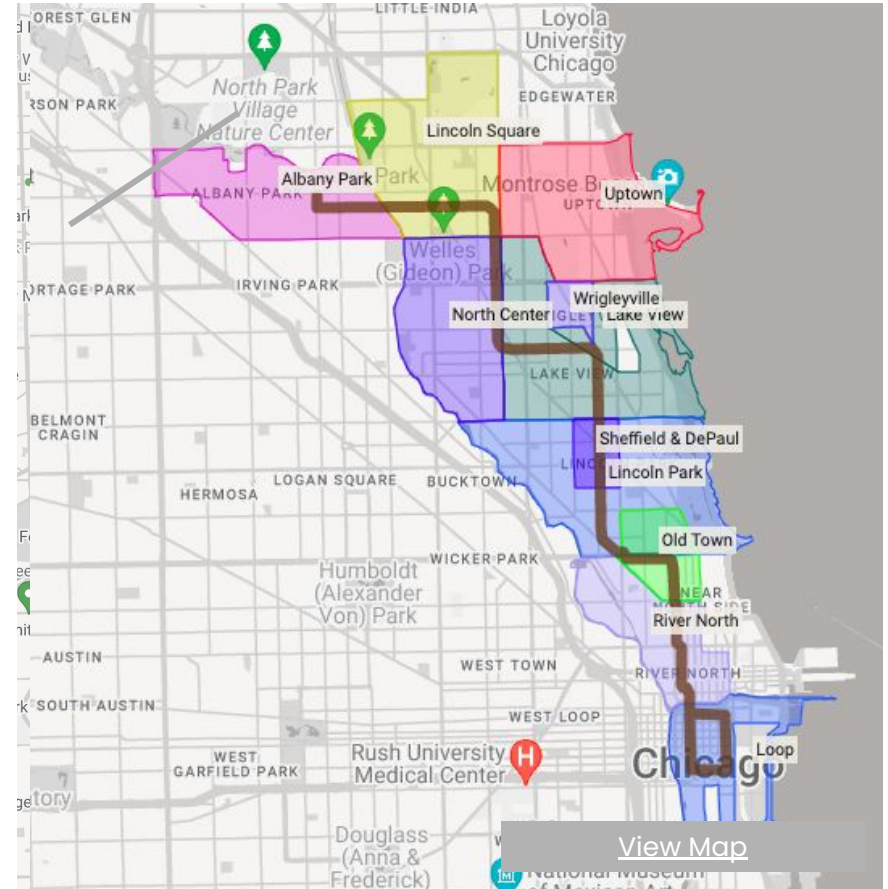
CTA Green Line

Green Line Overview

The Green Line is completely elevated. The western end of the line originates in the suburb of Oak Park, and the southern end has two branches that originate on 63rd Street on Chicago's South Side. The Green line also goes through the hip & trendy West Loop neighborhood, as well as to Chicago's convention center— McCormick Place.

Key Neighborhoods: Oak Park, Austin, Garfield Park, The Loop, West Loop, South Loop, Chinatown, Fuller Park, Washington Park, Douglas, Englewood, Woodlawn

Key Audiences: Black Chicagoans, hip & trendy (West Loop), summer festival-goers (Union Park), Convention attendees, Museum-goers & football fans (Roosevelt station)



Green Line | Neighborhoods Spotlight

West Loop

Chicago's trendiest neighborhood, home to massive residential expansion, and some of the newest, best restaurants in the city.

South Loop

Conveniently located to downtown, a mix of newer residential high-rises, retail, and office space. Adjacent to Soldier Field (home of the Bears) and the Museum Campus.

Oak Park

Oak Park is located just 10 miles west of Chicago's Loop. The downtown area offers an exceptional array of shops, restaurants. Also home to a significant Black population.

Washington Park

The park itself includes Washington Park Arboretum, Lorado Taft's Fountain of Time sculpture, the prestigious DuSable Museum of African American History, and regular softball league games.

The Loop

Chicago's business district. Also adjacent to many popular tourist destinations like Millennium Park & the Art Institute of Chicago.

Chinatown

Stroll through elaborately adorned streets filled with traditional specialty shops, ornate architecture, storefronts packed with colorful wares and souvenirs, and family-owned restaurants.



Green Line Stations

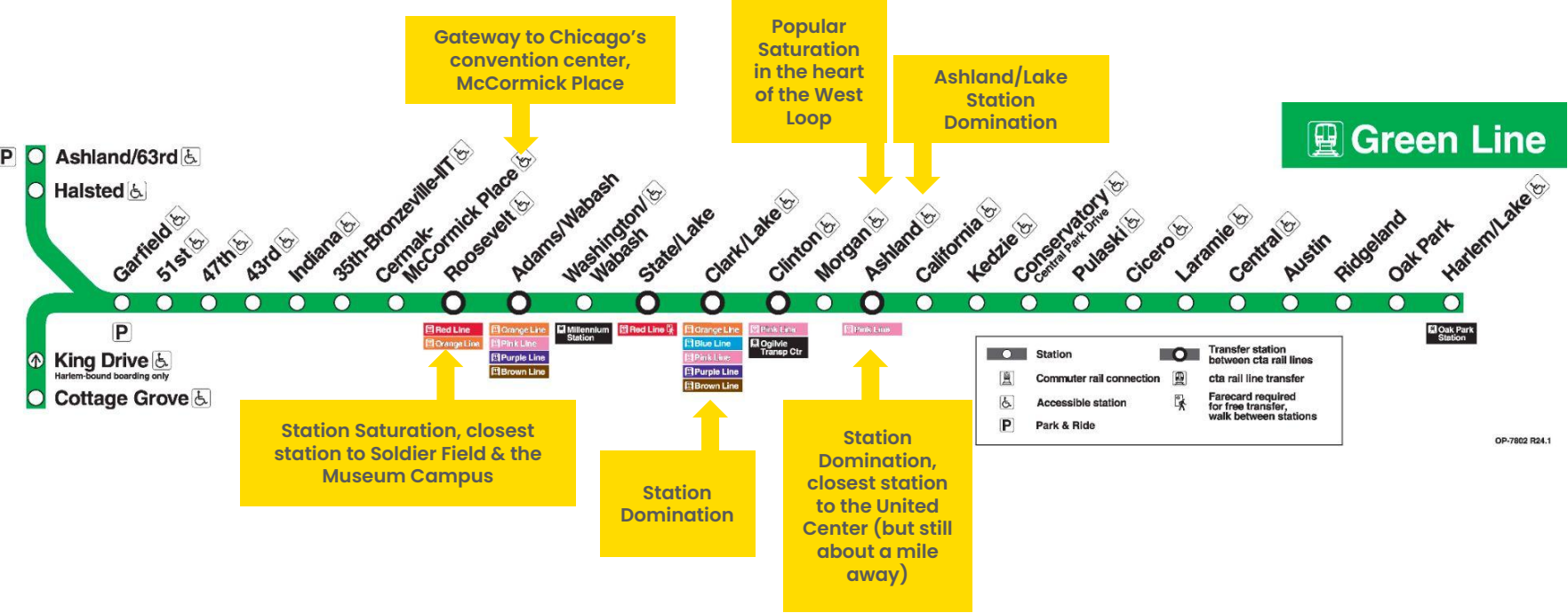
Popular Station Doms & Sats

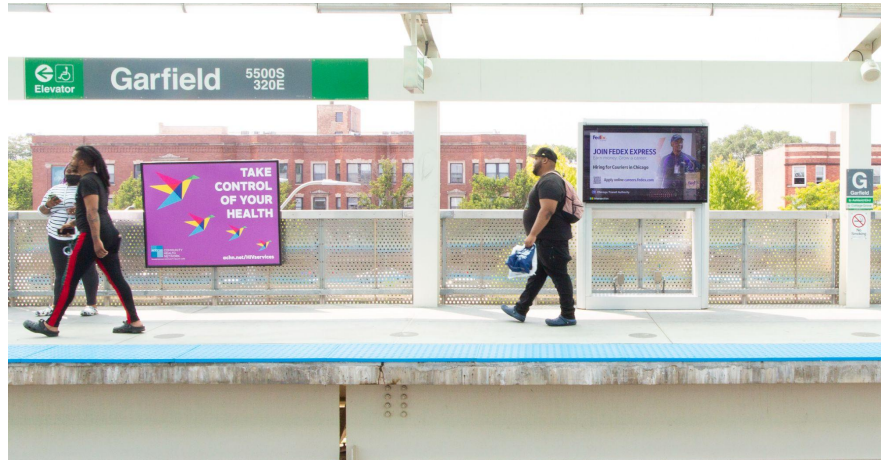
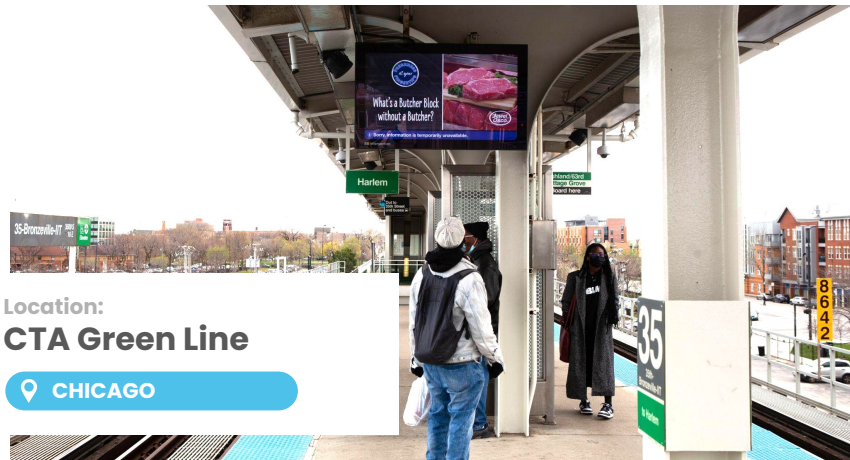
- 1 – Ashland/Lake Station Domination
- 2 – Morgan Station Saturation
- 3 – Clark/Lake Station Domination
- 4 – Roosevelt Station Saturation

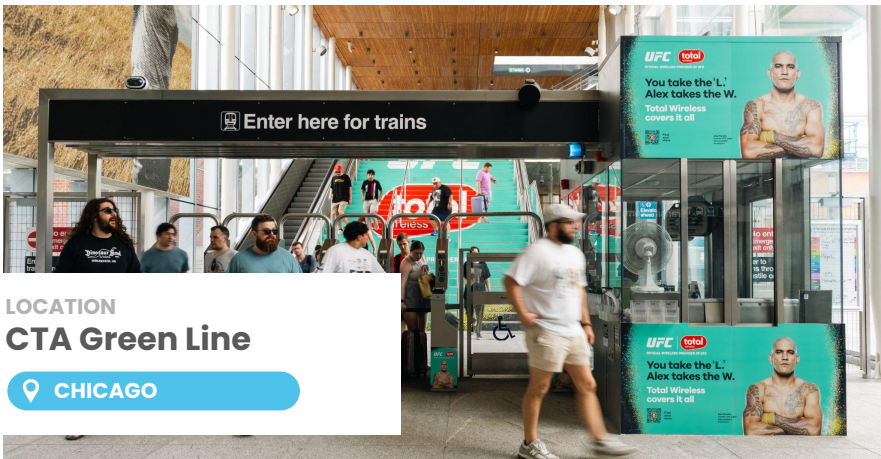
Station- Green Line Only		Station- Multiple Rail Lines/Loop
Harlem/Lake	35th-Bronzeville	Ashland
Oak Park	Indiana	Morgan
Ridgeland	43rd	Clinton
Austin	47th	Roosevelt
Central	51st	Adams/Wabash
Laramie	Garfield	Washington/Wabash
Cicero	King Drive	State/Lake
Pulaski	63rd/Cottage Grove	Clark/Lake
Conservatory	Halsted	
Kedzie	Ashland/63rd	



Official Green Line Map







LOCATION
CTA Green Line

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Green Line Commuter Profile

Gender

Female	56.2%
Male	43.8%

Employment Status

Full-Time	51.2%
White Collar	67.5%
Management, Business Financial	17.5%
Professional	23.9%
Service	2.9%
Sales, Office	26.0%

Education Level Attained

High School	14.2%
Some College (1-3 years)	25.2%
College Graduate or more	48.2%

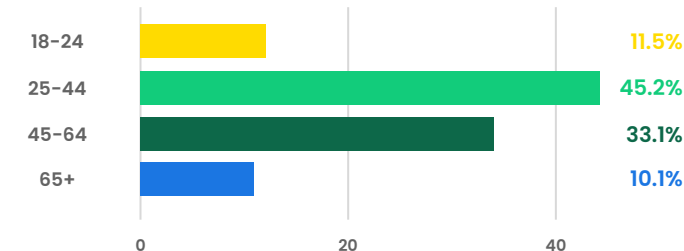
Residence Status

Own	29.1%
Rent	59.8%
Neither	11.2%

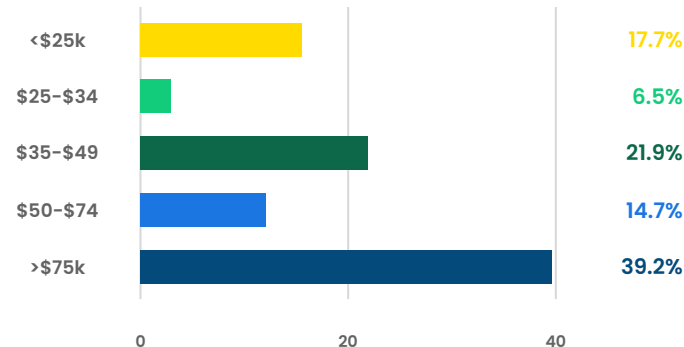
Race/Ethnicity

White	47.7%
African American	36.4%
Hispanic	6.9%
Asian	12.4%
Other	3.5%

Age



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Source: Scarborough 2018 Chicago



Green Line: Key Locations

Landmarks	Union Park	McCormick Place Convention Center
	Chicago City Hall	
	Civic Opera House	Burnham Park
	Thompson Center	Harold Washington Library
	Daley Center	Chicago Board of Trade
	Chicago Theater	Buckingham Fountain
	Siskel Film Center	Symphony Center
	Millennium Park	Chicago Cultural Center
	Grant Park	United Center
	Theater District	Garfield Park Conservatory
	Field Museum	Museum of Holography
	Soldier Field	Ernest Hemingway Museum
	Shedd Aquarium	Oak Park Conservatory
	Adler Planetarium	Frank Lloyd Wright Home & Studio

Schools	DePaul University	Robert Morris University
	Columbia College	John Marshall Law School
	Roosevelt University	Illinois Institute of Technology
	Illinois Institute of Art	Kennedy King College
	Concordia University	University of Chicago
	Dominican University	

Neighborhoods	Oak Park	Downtown	Washington Park
	Austin	South Loop	Woodlawn
	Garfield Park	Bronzeville	Englewood
	West Loop		

Major Hospitals	West Suburban Medical Center	U of C Medical Center
	Provident Hospital of Cook City	

Shopping	State Street Shopping	Jeweler's Row
	Block 37	Downtown Oak Park
	Sullivan Center	The Roosevelt Collection

Zip Codes	60130	60624	60616	60637	60603
	60302	60612	60653	60621	60602
	60644	60661	60615	60636	60601

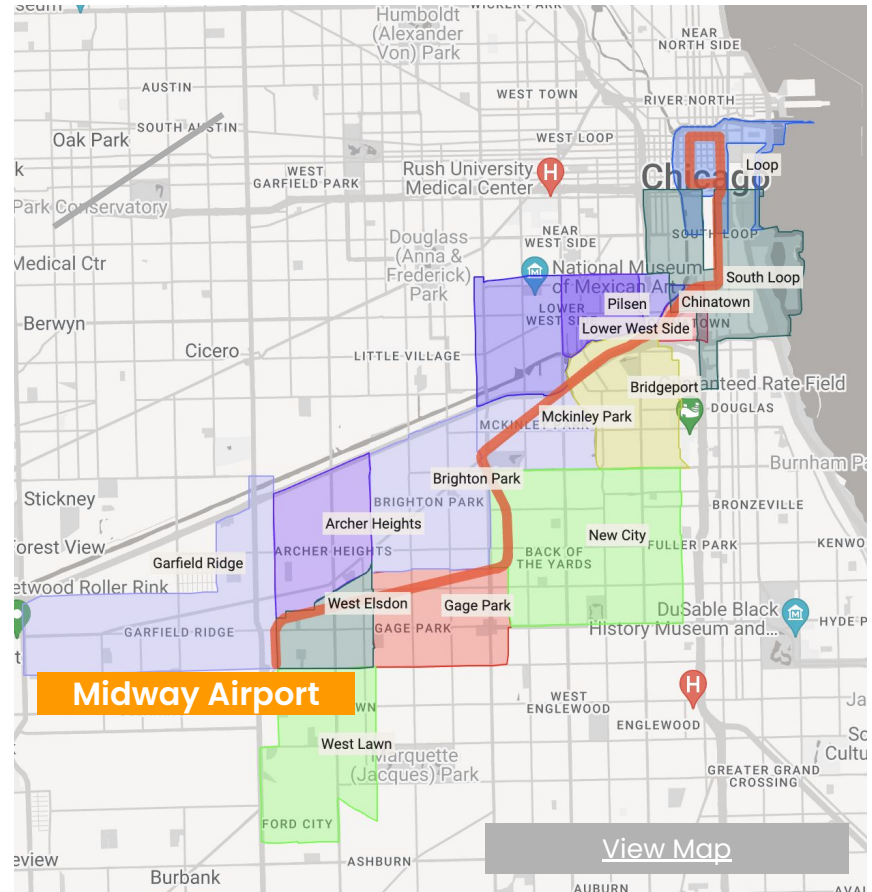
CTA Orange Line

Orange Line Overview

The Orange Line runs below grade and elevated tracks from downtown Chicago to the Midway Airport on the Southwest side. The Orange Line stops at all Loop elevated stations before returning Midway. The Orange Line is also a key transit line for Chicago's Hispanic population.

Key Neighborhoods: The Loop, South Loop, Pilsen, Bridgeport, McKinley Park, Gage Park, New City, Midway International Airport

Key Audiences: Hispanic Chicagoans, travelers/business travelers/tourists (MDW airport), Museum-goers & football fans (Roosevelt station)



Orange Line | Neighborhoods Spotlight

The Loop

Chicago's business district. Also adjacent to many popular tourist destinations like Millennium Park & the Art Institute of Chicago.

South Loop

Conveniently located to downtown, a mix of newer residential high-rises, retail, and office space. Adjacent to Soldier Field (home of the Bears) and the Museum Campus.

Pilsen

Rich in Latino culture, Pilsen overflows with music, art, culinary tradition, and nightlife. Named one of the coolest neighborhoods around the world by Forbes.

Bridgeport

Bridgeport is a hotbed of arts and history. Spots to visit include the Bridgeport Art Center and Zhou B Art Center, which have both helped build Bridgeport's vibrant arts scene.

McKinley Park

McKinley Park is primarily a working class neighborhood. Its namesake McKinley (William) Park is a nearly 72-acre venue offering several sports courts, a pool, a seasonal ice skating rink, and wildlife viewing along its lagoon.



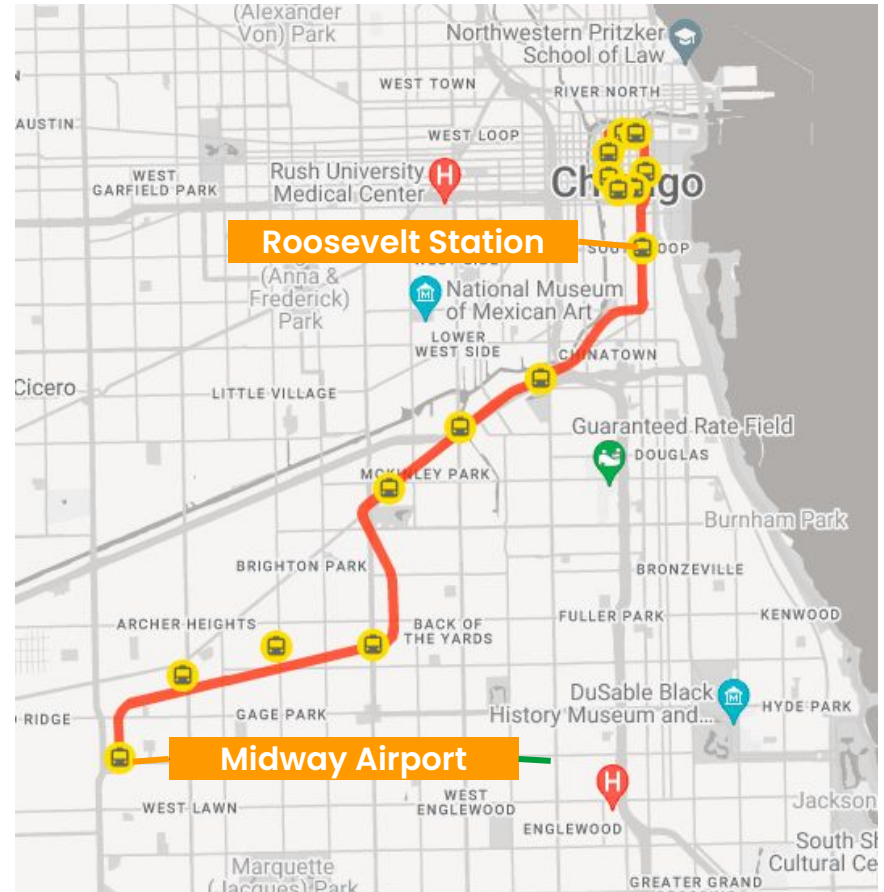
Orange Line Stations

Popular Station Doms & Sats

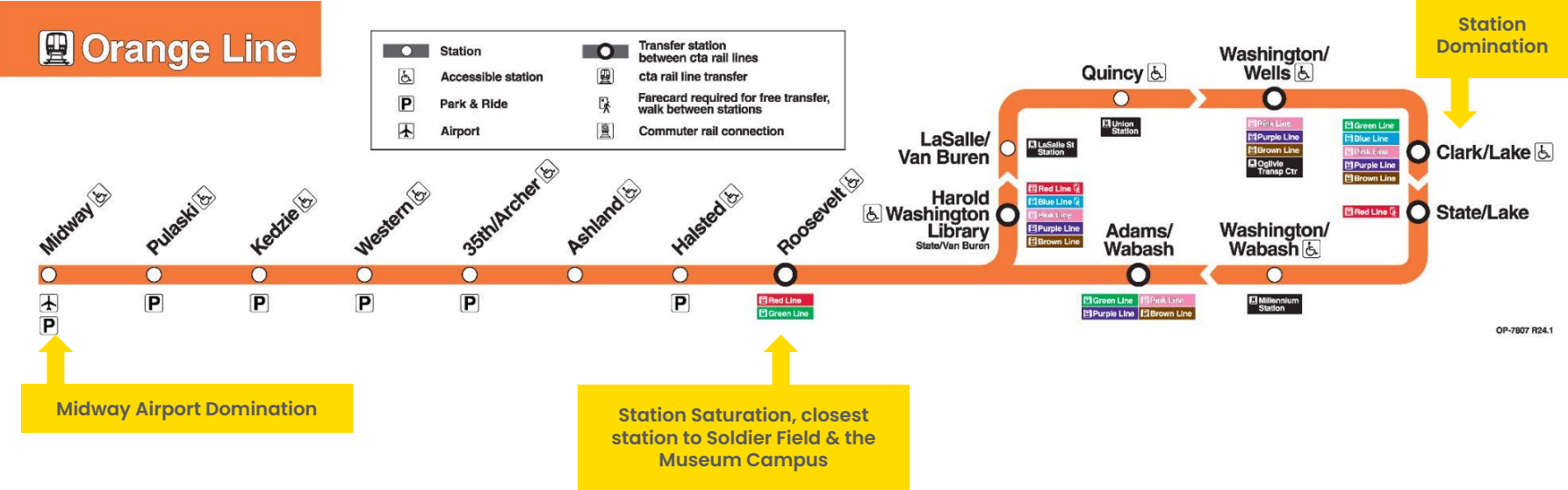
1 – Midway Airport Station Domination

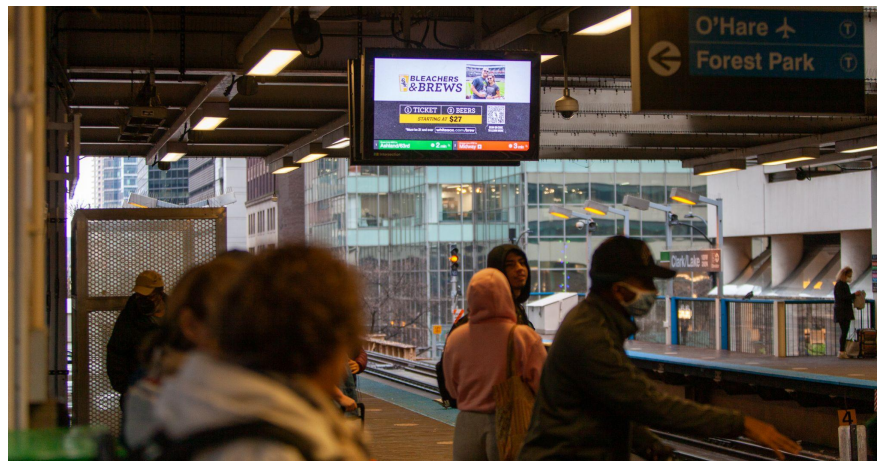
2 – Roosevelt Station Saturation

Station- Orange Line Only	Station- Multiple Rail Lines/Loop
Midway	Washington/Wells
Pulaski	Quincy
Kedzie	LaSalle/Van Buren
Western	Library
35th/Archer	Adams/Wabash
Ashland	Washington/Wabash
Halsted	State/Lake
Roosevelt	Clark/Lake



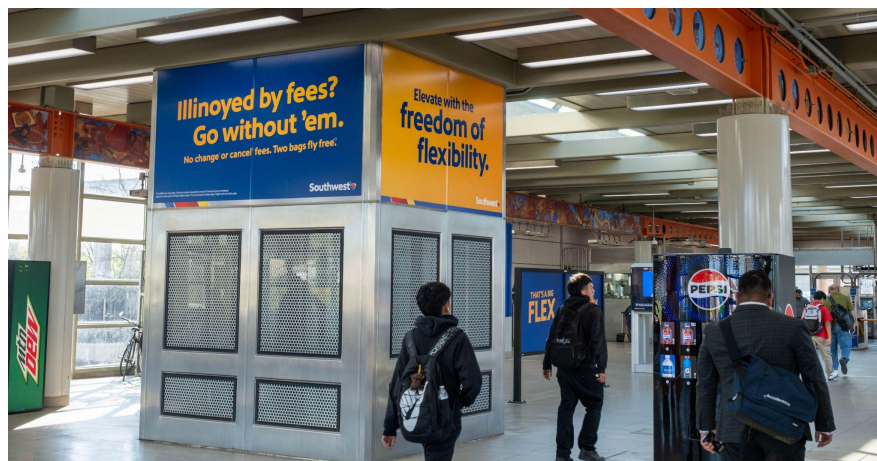
Official Orange Line Map





Location:
CTA Orange Line

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LOCATION
CTA Orange Line

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Orange Line Commuter Profile

Gender

Female	42.2%
Male	57.8%

Employment Status

Full-Time	59.7%
White Collar	66.0%
Management, Business Financial	10.1%
Professional	21.6%
Service	2.7%
Sales, Office	34.3%

Education Level Attained

High School	29.1%
Some College (1-3 years)	10.3%
College Graduate or more	48.0%

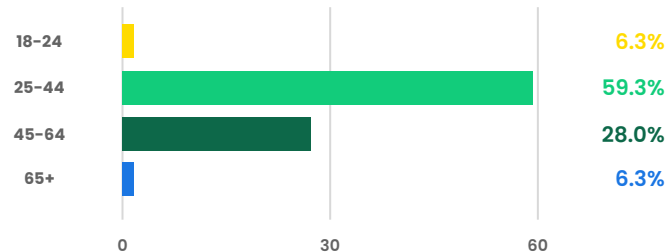
Residence Status

Own	45.3%
Rent	51.1%
Neither	3.7%

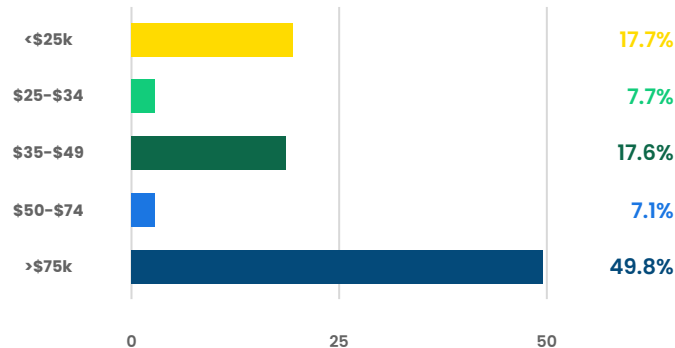
Race/Ethnicity

White	53.4%
African American	19.8%
Hispanic	27.8%
Asian	10.8%
Other	4.9%

Age



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Source: Scarborough 2018 Chicago



Orange Line: Key Locations

Landmarks	Chicago City Hall	Burnham Park
	Civic Opera House	Harold Washington Library
	Thompson Center	Chicago Board of Trade
	Daley Center	Buckingham Fountain
	Chicago Theater	Symphony Center
	Siskel Film Center	Chicago Cultural Center
	Millennium Park	Printer's Row
	Grant Park	Willis Tower
	Field Museum	Union Station
	Soldier Field	McKinley Park
	Shedd Aquarium	Midway Airport
	Adler Planetarium	

Schools	DePaul University	Robert Morris University
	Columbia College	John Marshall Law School
	Roosevelt University	Richard J. Daley College
	Illinois Institute of Art	

Neighborhoods	Downtown	Archer Heights	Gage Park
	Bridgeport	McKinley Park	Brighton Park
	South Loop		

Major Hospitals	Holy Cross Hospital
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Shopping	State Street Shopping	Jeweler's Row
	Block 37	Ford City Shopping Center
	Sullivan Center	

Zip Codes	60603	60601	60605	60608	60632
	60602	60606	60604	60609	60629

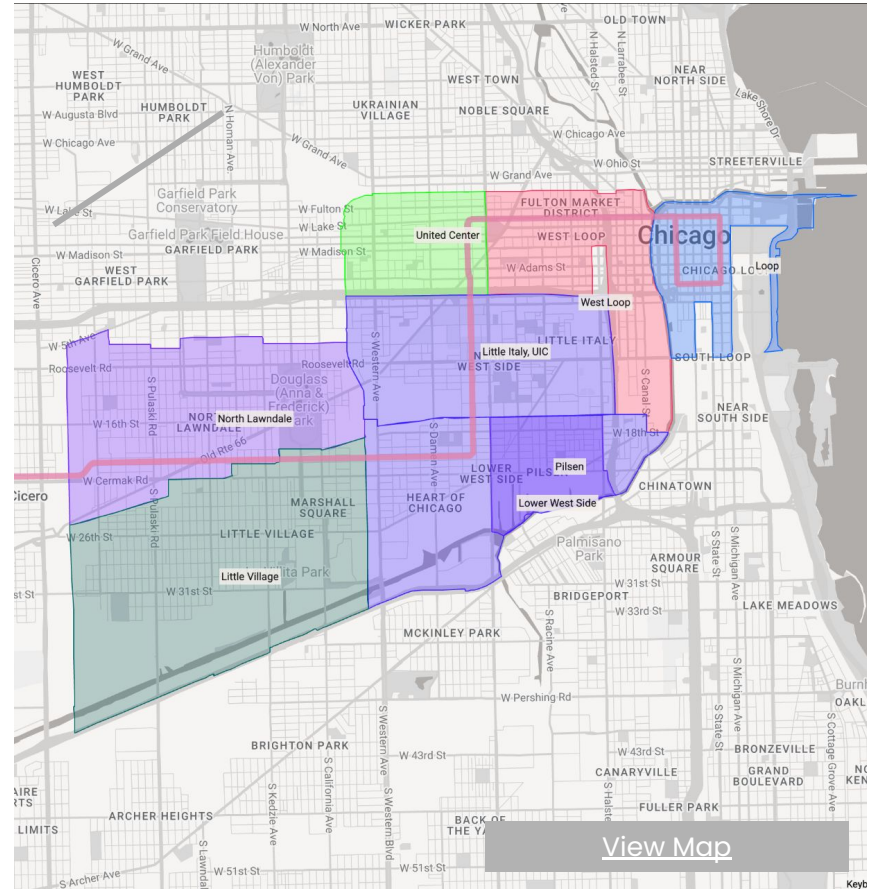
CTA Pink Line

Pink Line Overview

The Pink Line runs from the 54/Cermak station in West Suburban Cicero, through the West Side of the city to the Loop in downtown Chicago. This line serves Chicago's Pilsen and Little Village neighborhoods, which are rich in Hispanic culture.

Key Neighborhoods: Pilsen, Little Village, Little Italy/UIC, North Lawndale, West Loop, The Loop

Key Audiences: Hispanic, hip & trendy (West Loop), summer festival-goers (Union Park)



Pink Line | Neighborhoods Spotlight

West Loop

Chicago's trendiest neighborhood, home to massive residential expansion, and some of the newest, best restaurants in the city.

The Loop

Chicago's business district. Also adjacent to many popular tourist destinations like Millennium Park & the Art Institute of Chicago.

Pilsen

Rich in Latino culture, Pilsen overflows with music, art, culinary tradition, and nightlife. Named one of the coolest neighborhoods around the world by Forbes.

Little Village

Little Village is an authentic slice of Mexican life in Chicago. Known as the "Mexico of the Midwest", this colorful enclave is overflowing with vibrant culture and cuisine.

Little Italy/UIC

Historic Little Italy, a hub for the city's Italian-American community, is known for its Italian restaurants, bakeries, and delis on buzzing Taylor Street. The area is also home to the University of Illinois at Chicago and its Jane Addams Hull-House Museum, with exhibits on the turn-of-the-century social reformer and the settlement house she founded.



Pink Line Stations

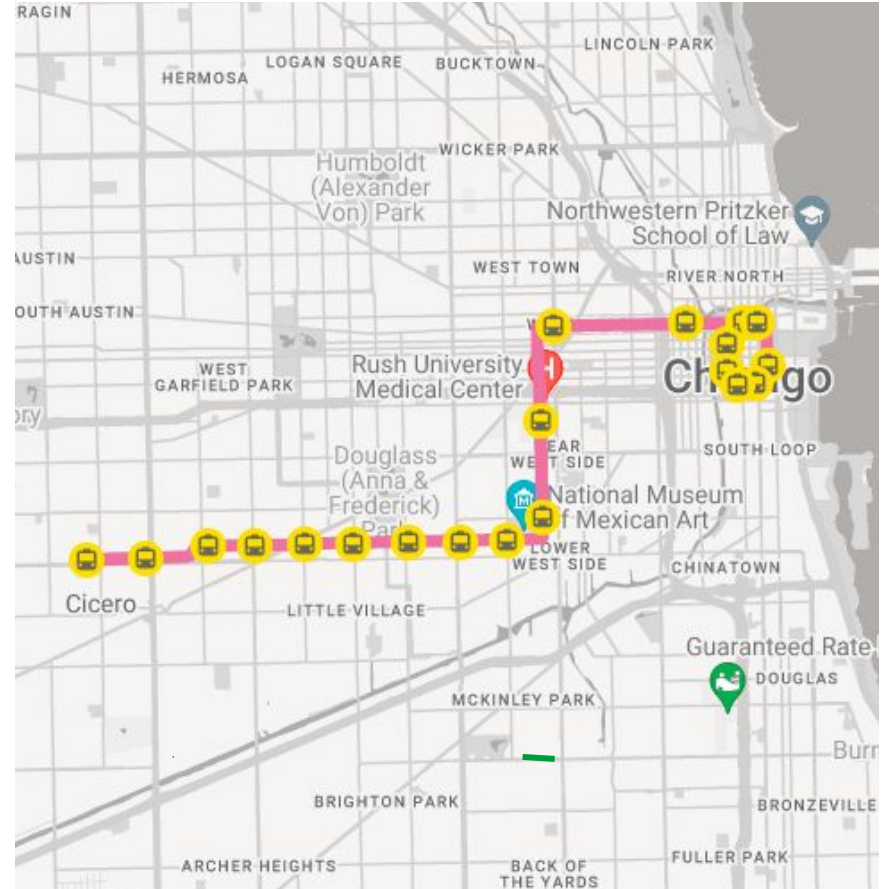
Popular Station Doms & Sats

1 – Ashland/Lake Station Domination

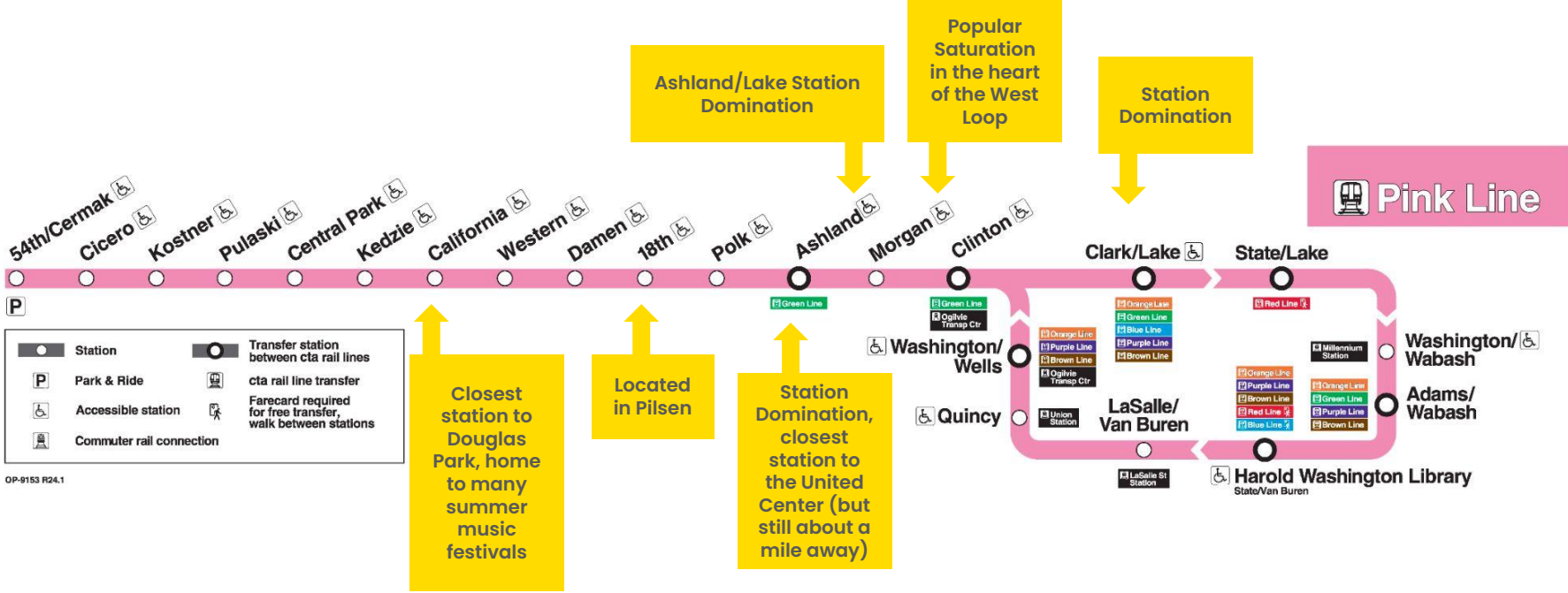
2 – Morgan Station Saturation

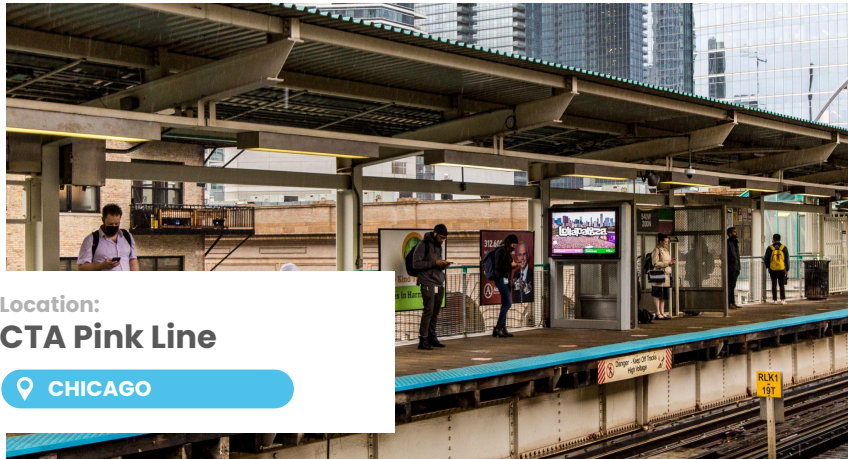
3 – Clark/Lake Station Domination

Station- Pink Line Only	Station- Multiple Rail Lines/Loop
Polk	Ashland
18th	Morgan
Damen	Clinton
Western	Washington/Wells
California	Quincy
Kedzie	LaSalle/Van Buren
Central Park	Library
Pulaski	Adams/Wabash
Kostner	Washington/Wabash
Cicero	State/Lake
54th/Cermak	Clark/Lake



Official Pink Line Map

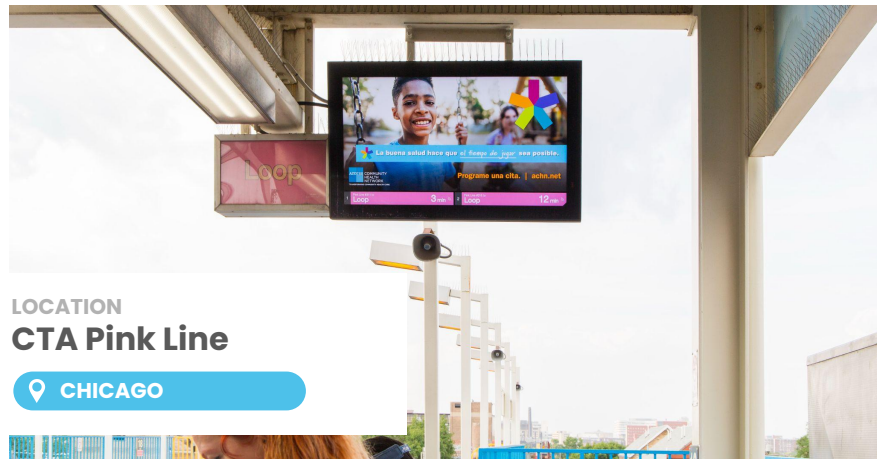
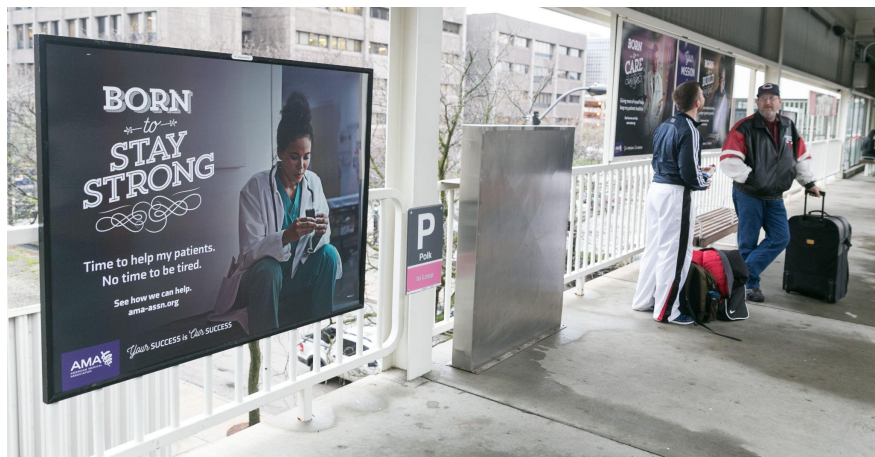




Location:
CTA Pink Line

📍 **CHICAGO**





Pink Line Commuter Profile

Gender

Female	43.3%
Male	56.7%

Employment Status

Full-Time	66.3%
White Collar	73.2%
Management, Business Financial	16.5%
Professional	27.7%
Service	4.4%
Sales, Office	29.0%

Education Level Attained

High School	23.8%
Some College (1-3 years)	11.1%
College Graduate or more	60.2%

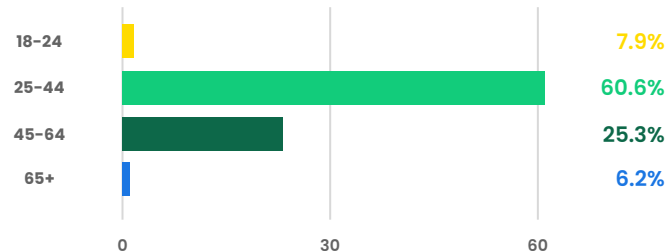
Residence Status

Own	37.4%
Rent	57.4%
Neither	7.9%

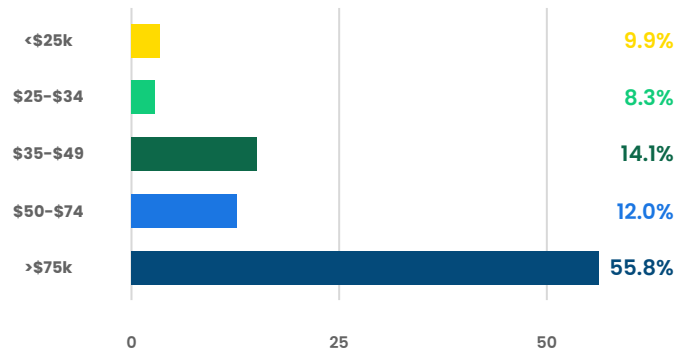
Race/Ethnicity

White	51.9%
African American	19.5%
Hispanic	20.2%
Asian	17.6%
Other	11.0%

Age



HHI



Source: Scarborough 2018 Chicago



Pink Line: Key Locations

Landmarks	Chicago City Hall	Harold Washington Library
	Civic Opera House	Chicago Board of Trade
	Thompson Center	Buckingham Fountain
	Daley Center	Symphony Center
	Chicago Theater	Chicago Cultural Center
	Siskel Film Center	Union Station
	Millennium Park	Loop Area
	Grant Park	Theater District
	United Center	Museum of Holography
	Union Park	National Museum of Mexican Art

Schools	DePaul University	Robert Morris University
	Columbia College	John Marshall Law School
	Roosevelt University	University of Illinois at Chicago
	Illinois Institute of Art	Rush University

Neighborhoods	West Loop	Medical District	Lawndale
	Downtown	Pilsen	Douglas Park
	University Village	Little Village	Cicero
Major Hospitals	St. Anthony Hospital	Rush Medical Center	
	UIC Medical Center	Jesse Brown VA Hospital	
	Cook County Hospital		
Shopping	State Street Shopping	Jeweler's Row	
	Block 37	North Riverside Mall	
	Sullivan Center		

Zip Codes	60661	60623	60602	60606	60604
	60612	60603	60601	60605	60804
	60608				

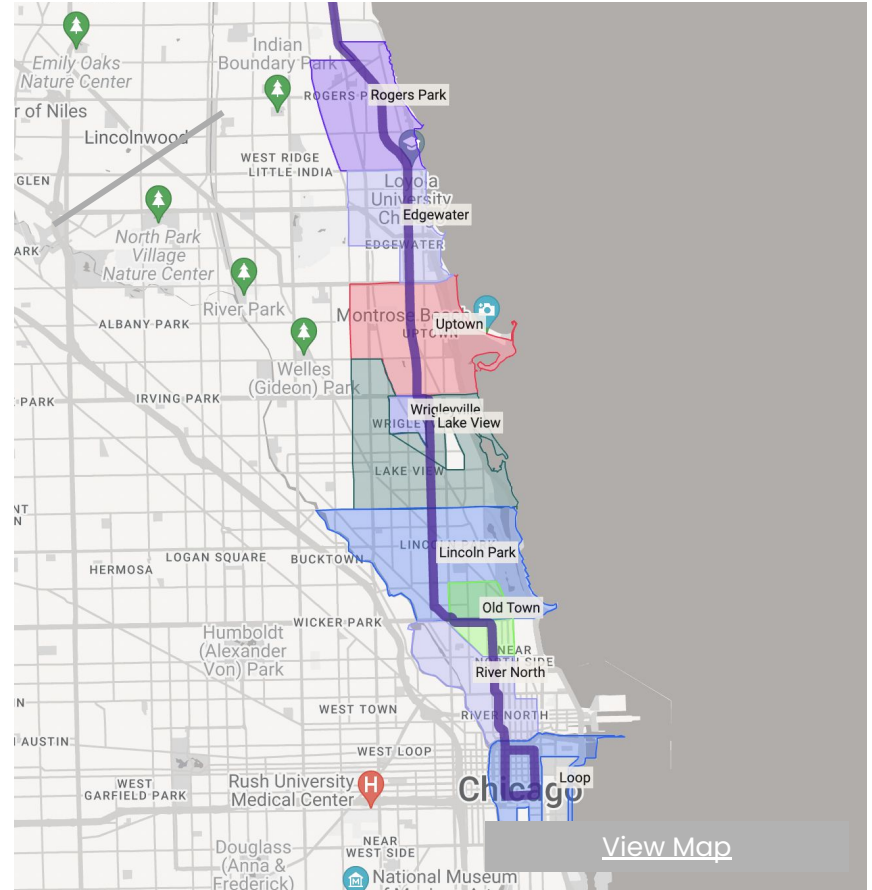
CTA Purple Line

Purple Line Overview

Extending south from the Wilmette terminal at Linden Avenue and passing through Evanston, the Purple Line covers the northernmost section of the rapid transit network. The Purple Line runs from Howard Red to the Loop during weekday morning and evening rush hours. Notably this line runs through Northwestern University's campus.

Key Neighborhoods: Evanston, Northwestern University Campus, Edgewater, Andersonville, Uptown, Lakeview/Wrigleyville, Lincoln Park, Old Town, River North, The Loop

Key Audiences: High income, professionals, young professionals, college students (Northwestern), homeowners/families (Evanston)



Purple Line | Neighborhoods Spotlight

Lincoln Park

One of Chicago's most affluent residential neighborhoods. Home to young professionals as well as young families. A destination for shopping and dining including Armitage Ave.

Lakeview

A favorite for young professionals & affluent young families. Home to many neighborhood restaurants, and shopping destinations such as Southport Ave.

Old Town

Historic, affluent residential district. Known for nightlife and comedy, including Chicago's famed Second City.

The Loop

Chicago's business district. Also adjacent to many popular tourist destinations like Millennium Park & the Art Institute of Chicago.

Evanston

Evanston is located directly North of Chicago, and is home to Northwestern University, one of the most prestigious universities in the midwest.

River North

Directly north of the Loop, River North is a favorite of locals and tourists. Home to popular restaurants and nightlife, as well many hotels from budget to upscale.



Purple Line Stations

Popular Station Doms & Sats

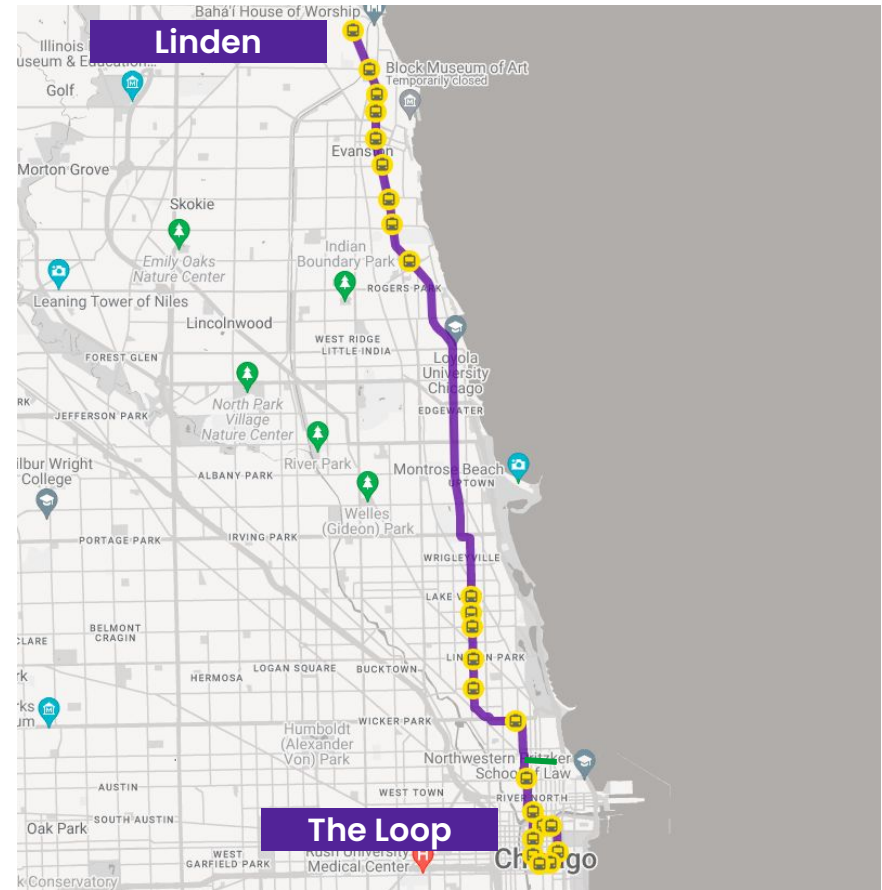
1 – Belmont Station Domination

2 – Fullerton Station Domination

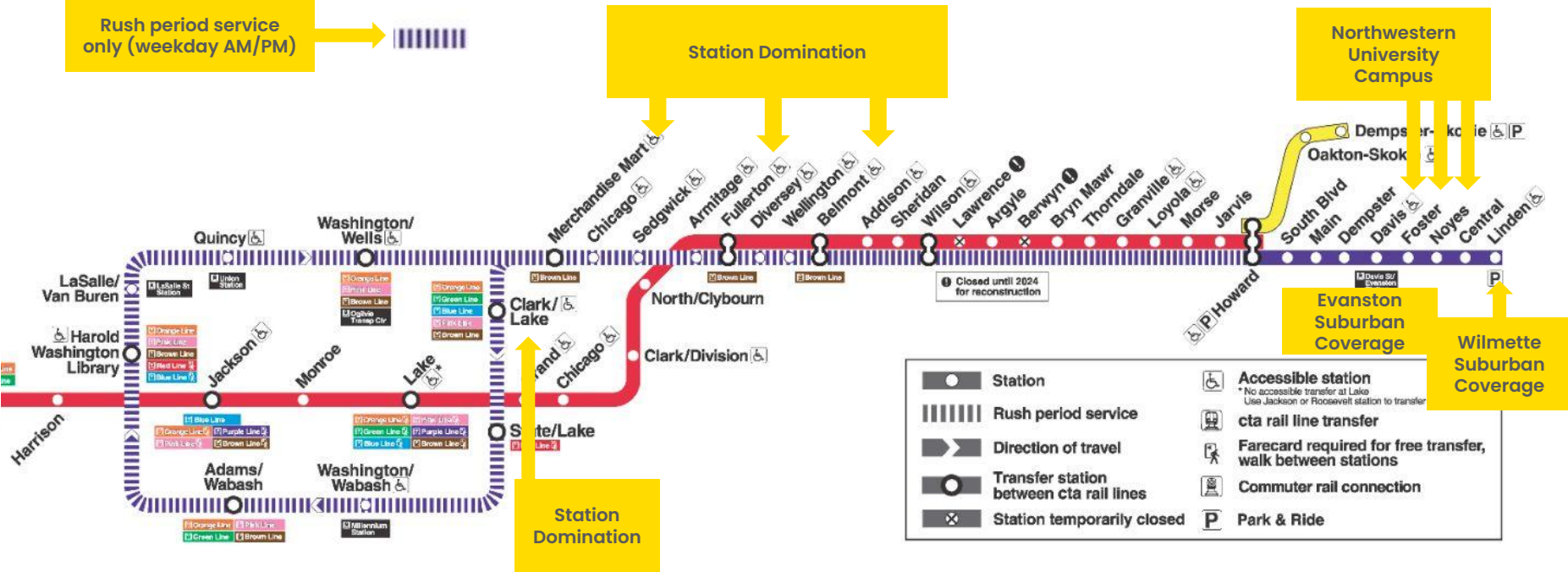
3 – Merchandise Mart Station Domination

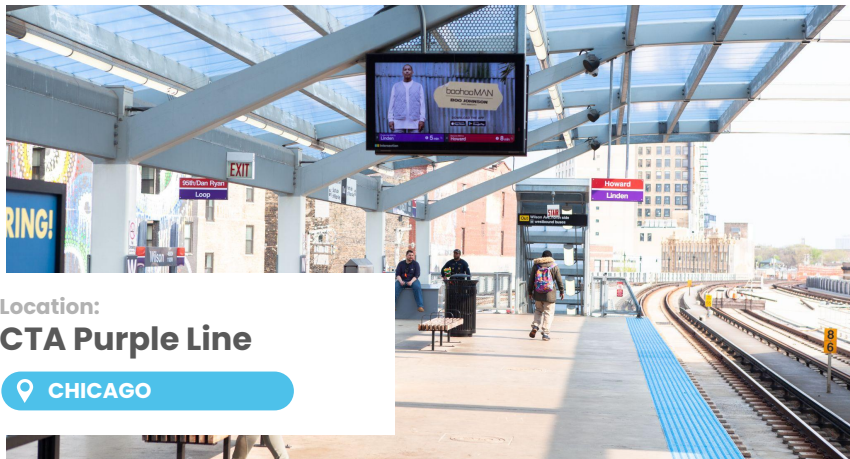
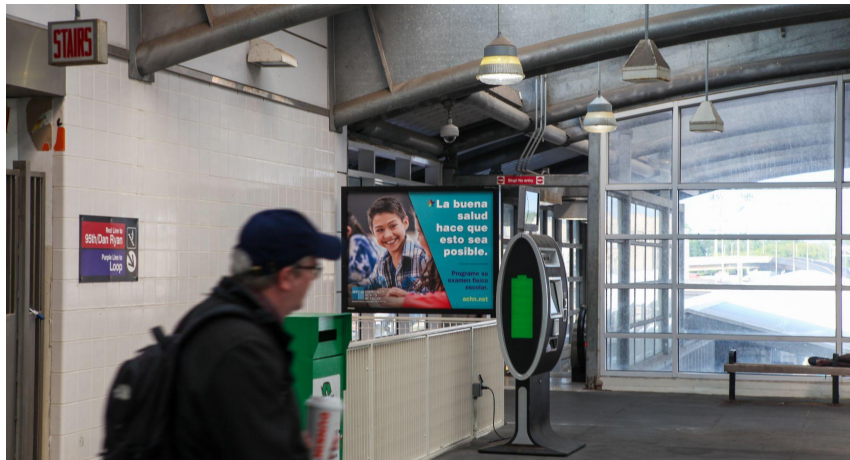
4 – Clark/Lake Station Domination

Station- Purple Line Only	Station- Multiple Rail Lines/Loop	
Linden	Belmont	Washington/Wells
Central	Wellington	Quincy
Noyes	Diversey	LaSalle/Van Buren
Foster	Fullerton	Library
Davis	Armitage	Adams/Wabash
Dempster	Sedgwick	Washington/Wabash
Main	Chicago	State/Lake
South	Merchandise Mart	Clark/Lake



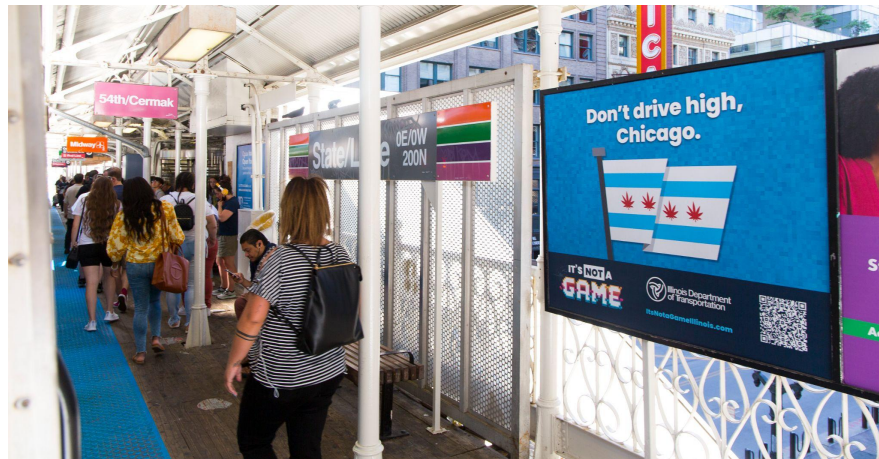
Official Purple Line Map

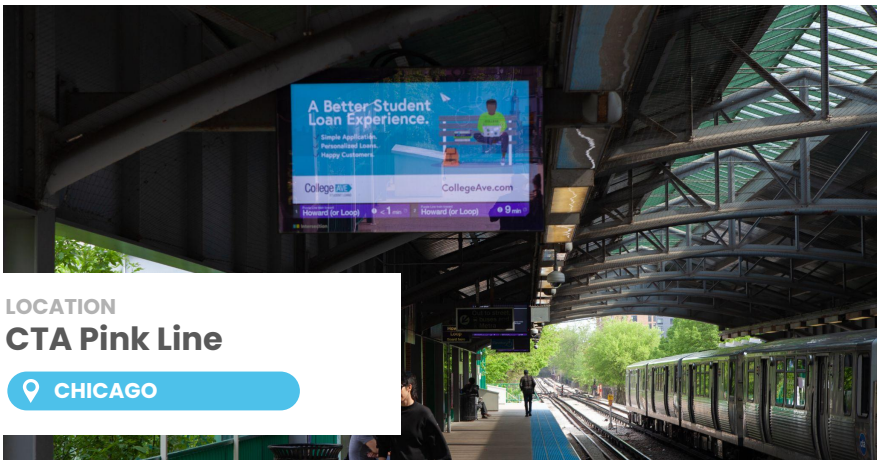




Location:
CTA Purple Line

📍 CHICAGO





LOCATION
CTA Pink Line

📍 **CHICAGO**



Purple Line Commuter Profile

Gender

Female	42.9%
Male	57.1%

Employment Status

Full-Time	59.3%
White Collar	71.3%
Management, Business Financial	14.2%
Professional	32.7%
Service	15.1%
Sales, Office	24.4%

Education Level Attained

High School	17.8%
Some College (1-3 years)	19.9%
College Graduate or more	60.8%

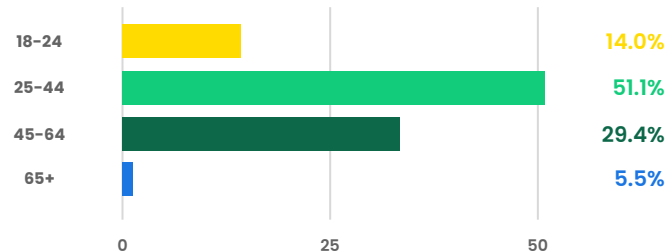
Residence Status

Own	25.6%
Rent	71.7%
Neither	2.7%

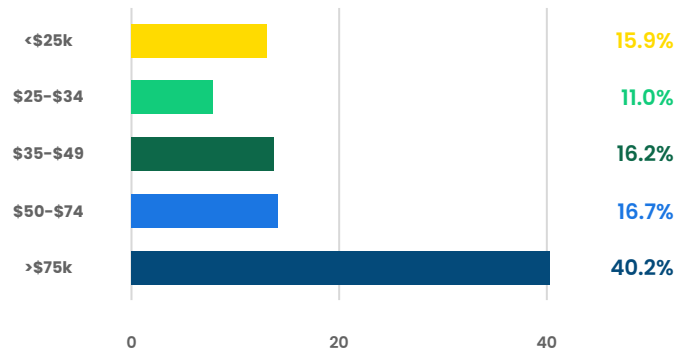
Race/Ethnicity

White	63.0%
African American	21.9%
Hispanic	7.9%
Asian	14.4%
Other	0.6%

Age



HHI



Source: Scarborough 2018 Chicago



Purple Line: Key Locations

Landmarks	Chicago City Hall	Harold Washington Library
	Civic Opera House	Chicago Board of Trade
	Thompson Center	Buckingham Fountain
	Daley Center	Symphony Center
	Chicago Theater	Chicago Cultural Center
	Siskel Film Center	Union Station
	Millennium Park	Merchandise Mart
	Grant Park	Baha'i Temple
	Ryan Field	Grosse Island Lighthouse
	Lincoln Park	Pick-Staiger Concert Hall
	Evanston Art Center	Briar Street Theater
	The Second City	Evanston Historical Society
	Downtown Evanston	

Schools	DePaul University	Robert Morris University
	Columbia College	John Marshall Law School
	Roosevelt University	Northwestern University
	Illinois Institute of Art	Moody Bible Institute

Neighborhoods	Downtown	Rogers Park	Evanston		
	Near North Side	Lincoln Park	Wilmette		
	Lakeview				
Major Hospitals	Advocate Illinois Masonic	Northshore University Healthsystem			
	St. Francis Hospital				
	Evanston Hospital				
Shopping	State Street Shopping	Jeweler's Row			
	Block 37	Lincoln Park Boutiques			
	Sullivan Center	Downtown Evanston			
Zip Codes	60091	60626	60610	60602	60605
	60201	60657	60654	60601	60604
	60202	60614	60603	60606	

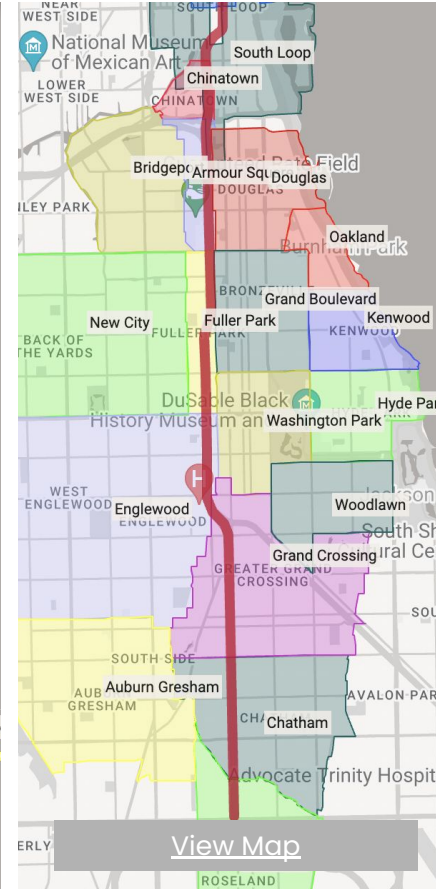
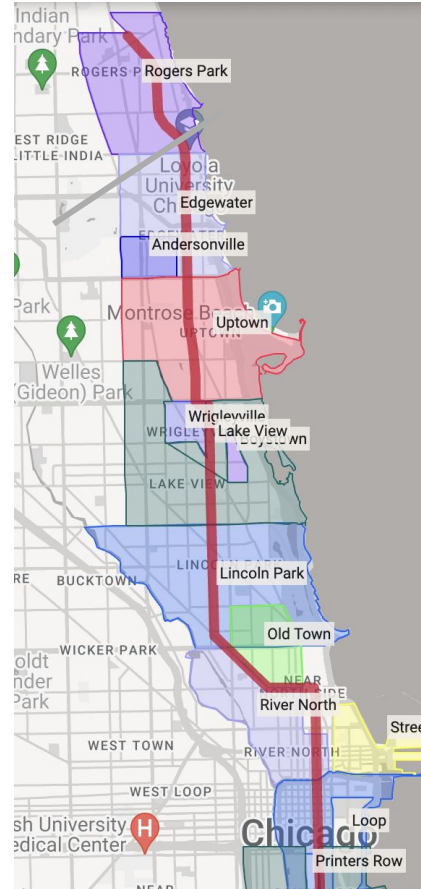
CTA Red Line

Red Line Overview

The Red Line runs from Howard Street to 95th Street and the Dan Ryan Expressway on the South Side. On the North Side, the Red Line runs through neighborhoods such as Lincoln Park and Lakeview. This line runs as a subway between North/Clybourn and Roosevelt and above ground and parallel to the Dan Ryan Expressway on its South Side route.

Key Neighborhoods: Lincoln Park, Lakeview, Loyola University, Wrigleyville, Rogers Park, Andersonville, The Loop, River North, Chatham, Chinatown, Washington Park, Englewood, Bronzeville

Key Audiences: Young professionals, Black Chicagoans, shoppers (MI Ave & State Street), high income and low income (varied audience)



Red Line | Neighborhoods Spotlight

Lincoln Park

One of Chicago's most affluent residential neighborhoods. Home to young professionals as well as young families. A destination for shopping and dining including Armitage Ave.

Lakeview

A favorite for young professionals & affluent young families. Home to many neighborhood restaurants, and shopping destinations such as Southport Ave.

Old Town

Historic, affluent residential district. Known for nightlife and comedy, including Chicago's famed Second City.

The Loop

Chicago's business district. Also adjacent to many popular tourist destinations like Millennium Park & the Art Institute of Chicago.

Evanston

Evanston is located directly North of Chicago, and is home to Northwestern University, one of the most prestigious universities in the midwest.

River North

Directly north of the Loop, River North is a favorite of locals and tourists. Home to popular restaurants and nightlife, as well many hotels from budget to upscale.



Red Line | Neighborhoods Spotlight

Andersonville

Andersonville is a charming urban neighborhood, & Chicago's "shop local capital," with an array of independently owned storefronts. Strong Swedish roots & LGBTQ culture.

Rogers Park

Rogers Park is one of Chicago's most diverse neighborhoods, with more than 60 different languages spoken. As you might expect, the neighborhood's dining options are just as diverse.

Loyola

Comprising thirteen colleges and schools, Loyola offers more than 80 undergraduate and 140 graduate/professional programs and enrolls approximately 17,000 students.

Chinatown

Stroll through elaborately adorned streets filled with traditional specialty shops, ornate architecture, storefronts packed with colorful wares and souvenirs, and family-owned restaurants.

Bronzeville

Bronzeville is a center for African-American life and culture in Chicago. Historically known as the city's "Black Metropolis," Bronzeville has a strong sense of pride in its influential history and cultural scene.



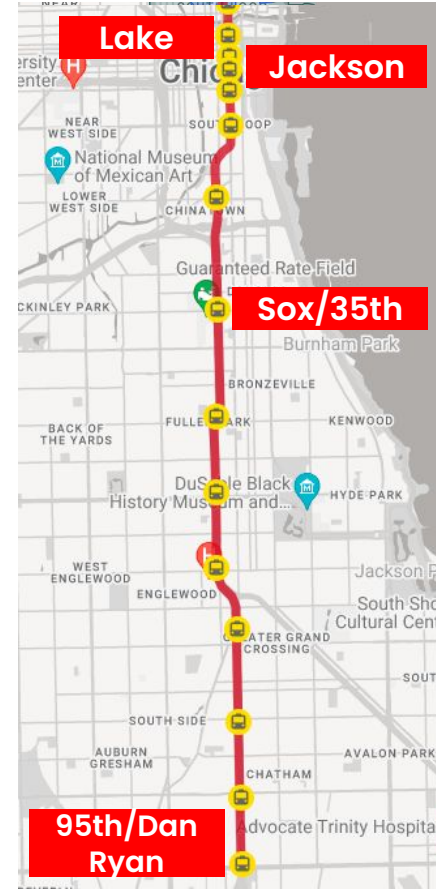
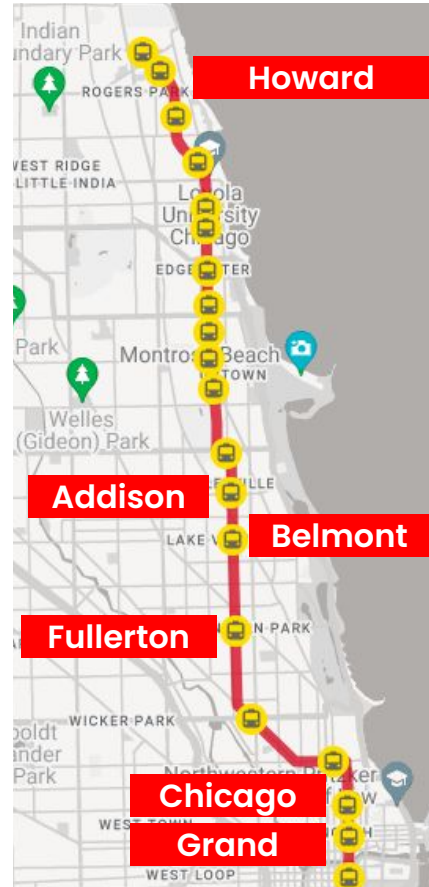
Red Line Stations

Popular Station Dominations

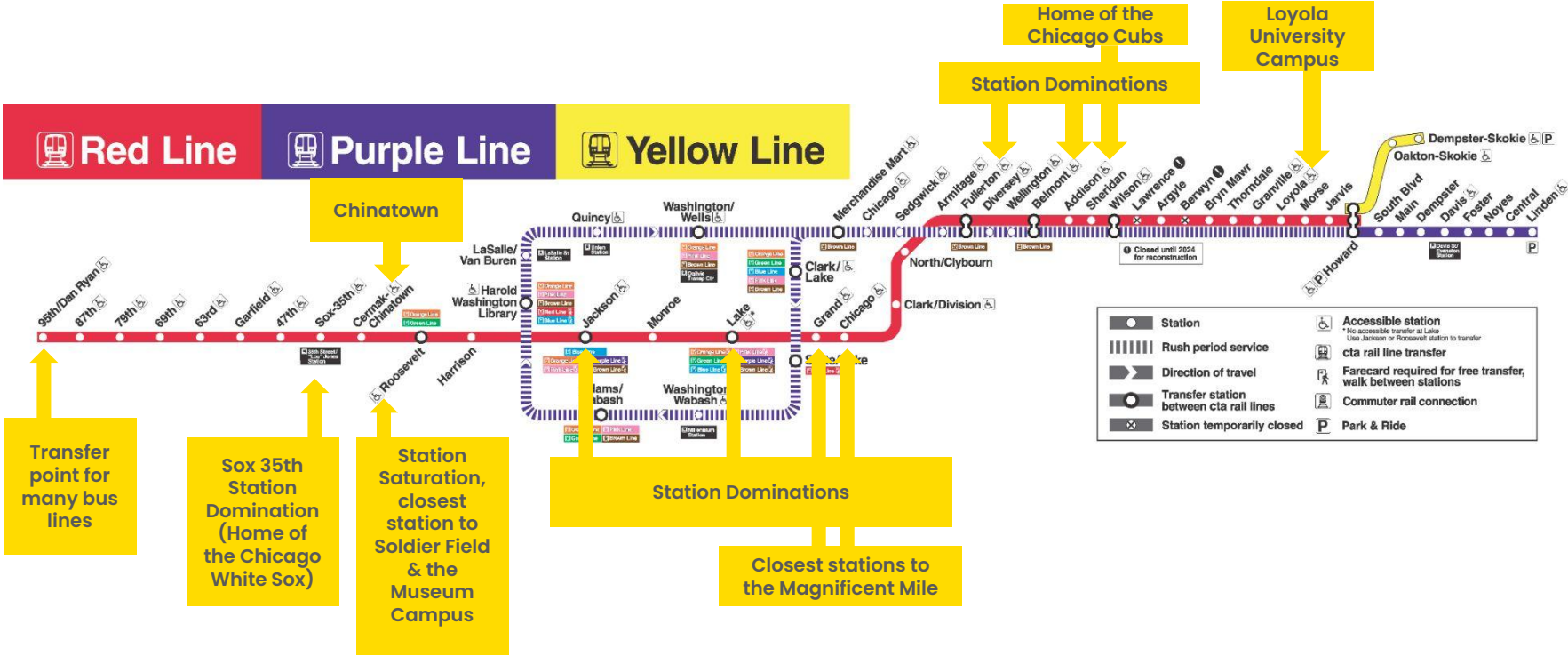
- | | |
|----------------------------------|--------------------------|
| 1 - Addison Station Domination | 7 - Jackson Station Dom |
| 2 - Belmont Station Domination | |
| 3 - Fullerton Station Domination | |
| 4 - Chicago Station Domination | 8 - Sox 35th Station Dom |
| 5 - Grand Station Domination | |
| 6 - Lake Red Station Domination | |

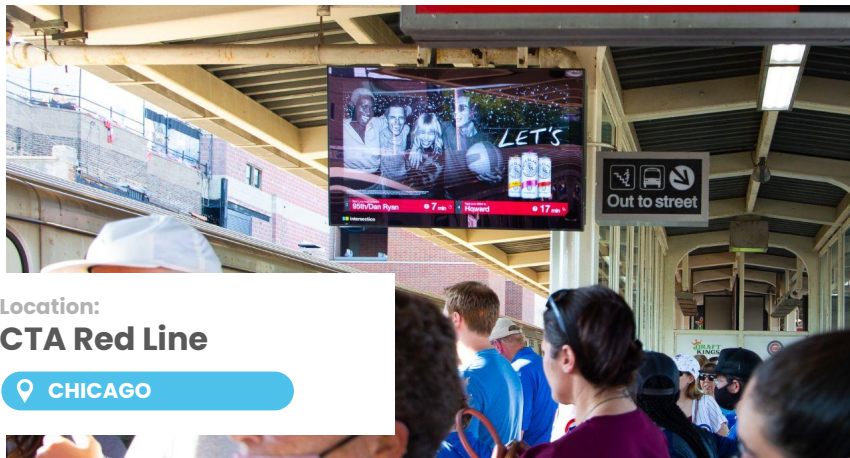
Station

Jarvis	Addison	47th
Morse	North/Clybourn	Garfield
Loyola	Clark/Division	63rd
Granville	Chicago	69th
Thorndale	Grand	79th
Bryn Mawr	Lake	87th
Berwyn	Monroe	95th
Argyle	Jackson	Howard
Lawrence	Harrison	Belmont
Wilson	Cermak-Chinatown	Fullerton
Sheridan	Sox-35th	Roosevelt



Official Red Line Map

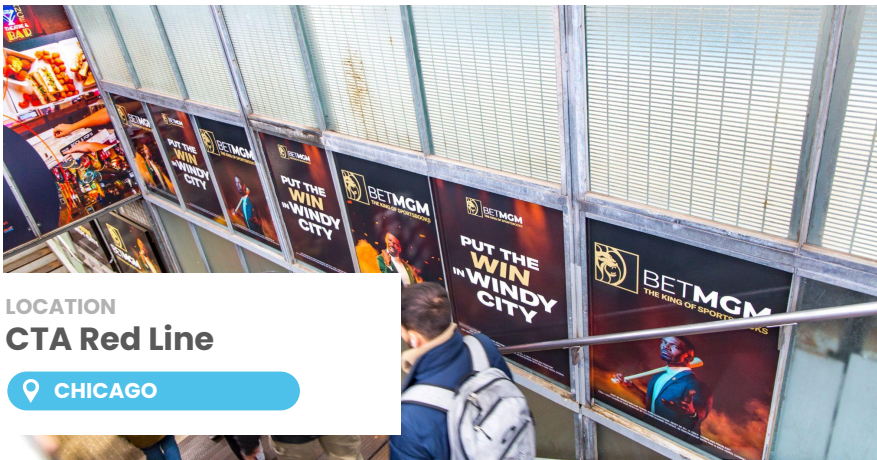
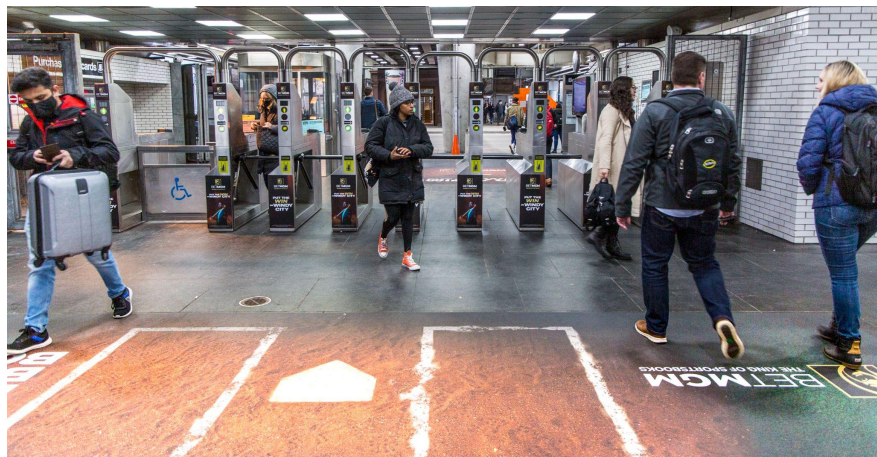




Location:
CTA Red Line

📍 CHICAGO

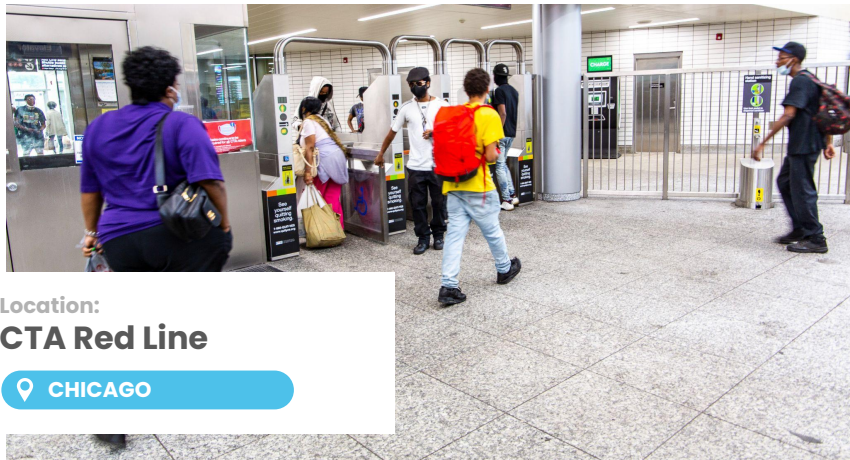




LOCATION
CTA Red Line

📍 CHICAGO





Location:
CTA Red Line

📍 **CHICAGO**



Red Line Commuter Profile

Gender

Female	42.2%
Male	57.8%

Employment Status

Full-Time	55.4%
White Collar	66.8%
Management, Business Financial	11.6%
Professional	29.1%
Service	10.9%
Sales, Office	26.1%

Education Level Attained

High School	20.9%
Some College (1-3 years)	18.7%
College Graduate or more	52.4%

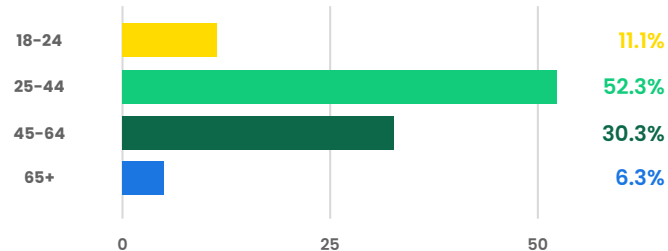
Residence Status

Own	33.5%
Rent	64.5%
Neither	2.0%

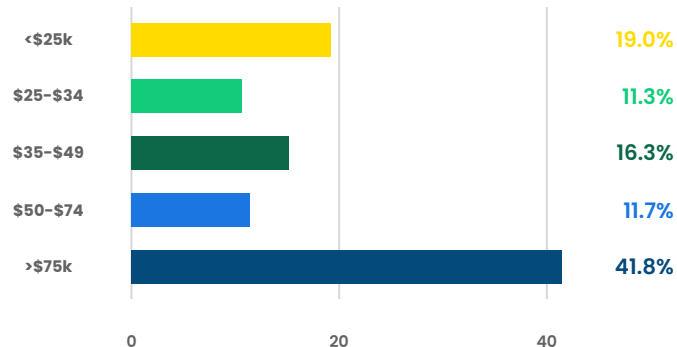
Race/Ethnicity

White	55.4%
African American	19.9%
Hispanic	18.4%
Asian	21.6%
Other	9.0%

Age



HHI



Source: Scarborough 2018 Chicago



Red Line: Key Locations

Landmarks	Chicago City Hall	Harold Washington Library
	Thompson Center	Museum of Contemporary Art
	Daley Center	Newberry Library
	Chicago Theater	iO Theater
	Millennium Park	Aragon Ballroom
	Symphony Center	Wrigley Field
	Art Institute of Chicago	Lincoln Park Zoo
	Palmer House	Green Mill
	Buckingham Fountain	Riviera Theater
	Grant Park	Field Museum
	Hancock Center	Soldier Field
	Water Tower Place	Shedd Aquarium
	House of Blues	Adler Planetarium
	Chinatown	Bronzeville Children's Museum
	McCormick Place	
Schools	DePaul University	Truman College
	Columbia College	Illinois Institute of Technology
	Roosevelt University	Kennedy-King College
	Loyola University	Chicago State University

Neighborhoods	Rogers Park	Wrigleyville	Bridgeport		
	Edgewater	Lincoln Park	Bronzeville		
	Andersonville	Downtown	Washington Park		
	Uptown	River North	Englewood		
	Lakeview	Chinatown	Chatham		
	Boystown				
Major Hospitals	Kindred Lakeshore Hospital	Illinois Masonic Hospital			
	Weiss Memorial Hospital	Northwestern Hospital			
	Methodist Hospital	St. Bernard Hospital			
	Thorek Memorial Hospital				
Shopping	State Street Shopping	Water Tower Place			
	Block 37	Lincoln Park Boutiques			
	Sullivan Center	Belmont Avenue Shops			
	Jeweler's Row	Chinatown Shops			
	Michigan Avenue				
Zip Codes	60626	60657	60601	60604	60609
	60660	60614	60602	60605	60621
	60640	60622	60603	60616	60620
	60613	60610			

CTA Yellow Line

Yellow Line Overview

The CTA's Yellow Line, begins at the Howard station and runs west and north to Skokie. With only two stations along the line, trains make the short five mile trip in virtually no time at all. In many ways, the Yellow Line more closely resembles a light rail operation rather than rapid transit.

Key Neighborhoods: Skokie, Rogers Park

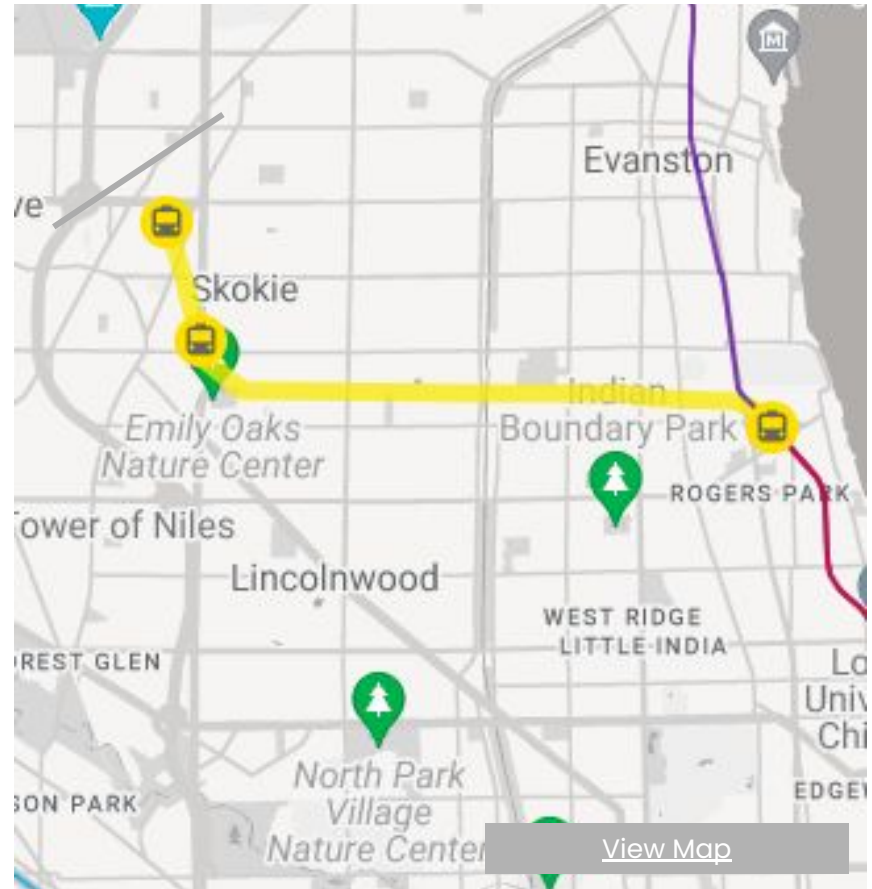
Key Audiences: Suburban, families, homeowners

Stations

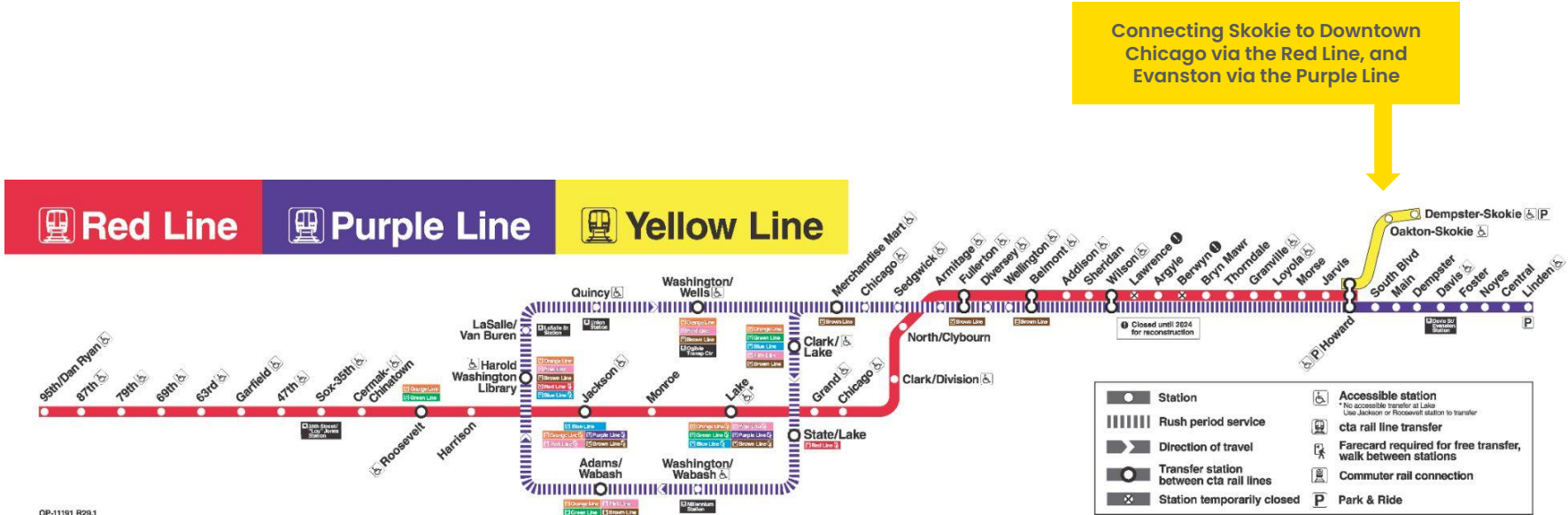
Dempster

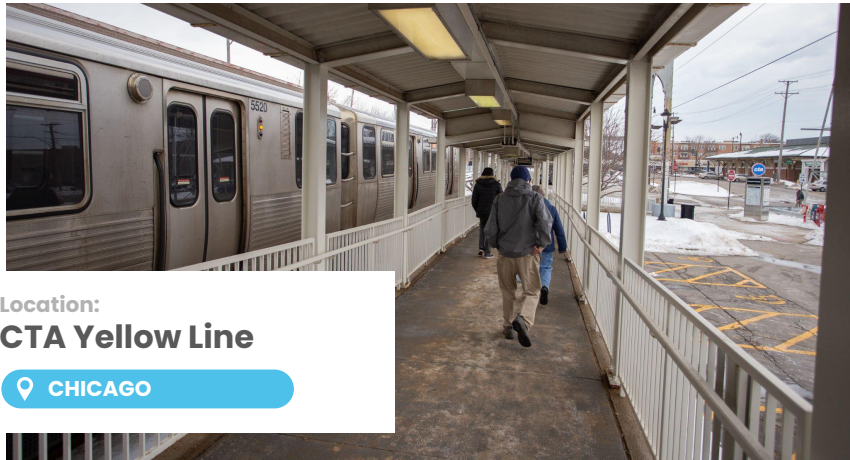
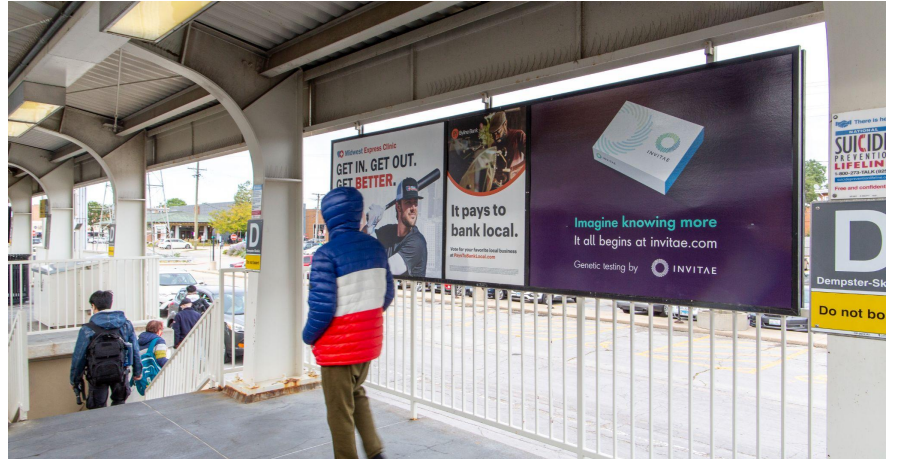
Howard

Oakton



Official Yellow Line Map





Location:
CTA Yellow Line

📍 CHICAGO



Yellow Line Commuter Profile

Gender

Female	52.2%
Male	47.8%

Employment Status

Full-Time	28.7%
White Collar	55.1%
Management, Business Financial	13.2%
Professional	10.4%
Service	15.7%
Sales, Office	31.5%

Education Level Attained

High School	62.8%
Some College (1-3 years)	2.0%
College Graduate or more	35.2%

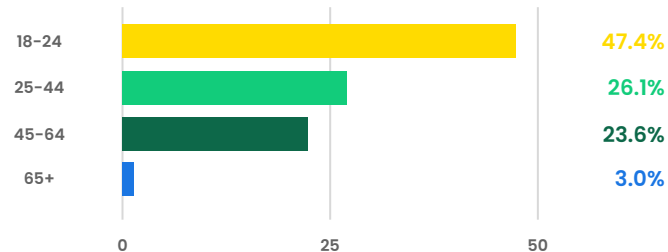
Residence Status

Own	72.4%
Rent	24.2%
Neither	3.4%

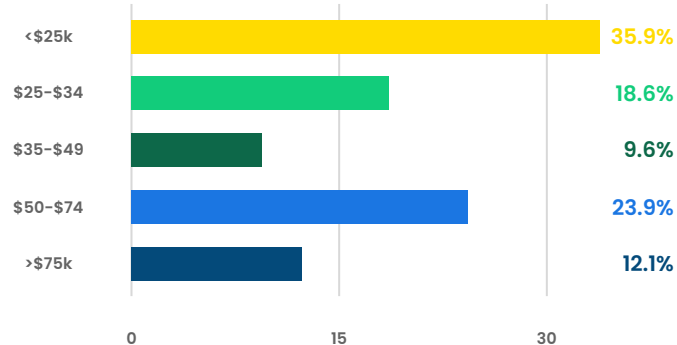
Race/Ethnicity

White	62.5%
African American	6.4%
Hispanic	10.5%
Asian	26.6%
Other	1.7%

Age



HHI



Source: Scarborough 2018 Chicago



Yellow Line: Key Locations

Landmarks

Northshore Sculpture Center
Holocaust Museum
Emily Oaks Nature Center
The Skokie Theater
Northshore Center for Performing Arts
Northlight Theater

Schools

Oakton Community College
Sanford-Brown College

Neighborhoods

Rogers Park
Skokie

Shopping

Downtown Skokie
Old Orchard Mall

Hospitals

Skokie Hospital
Northshore University Health System

Zip Codes

60077
60076
60626



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[INTERSECTION.COM](https://intersection.com)

