



Chicago Bus Garage Kit



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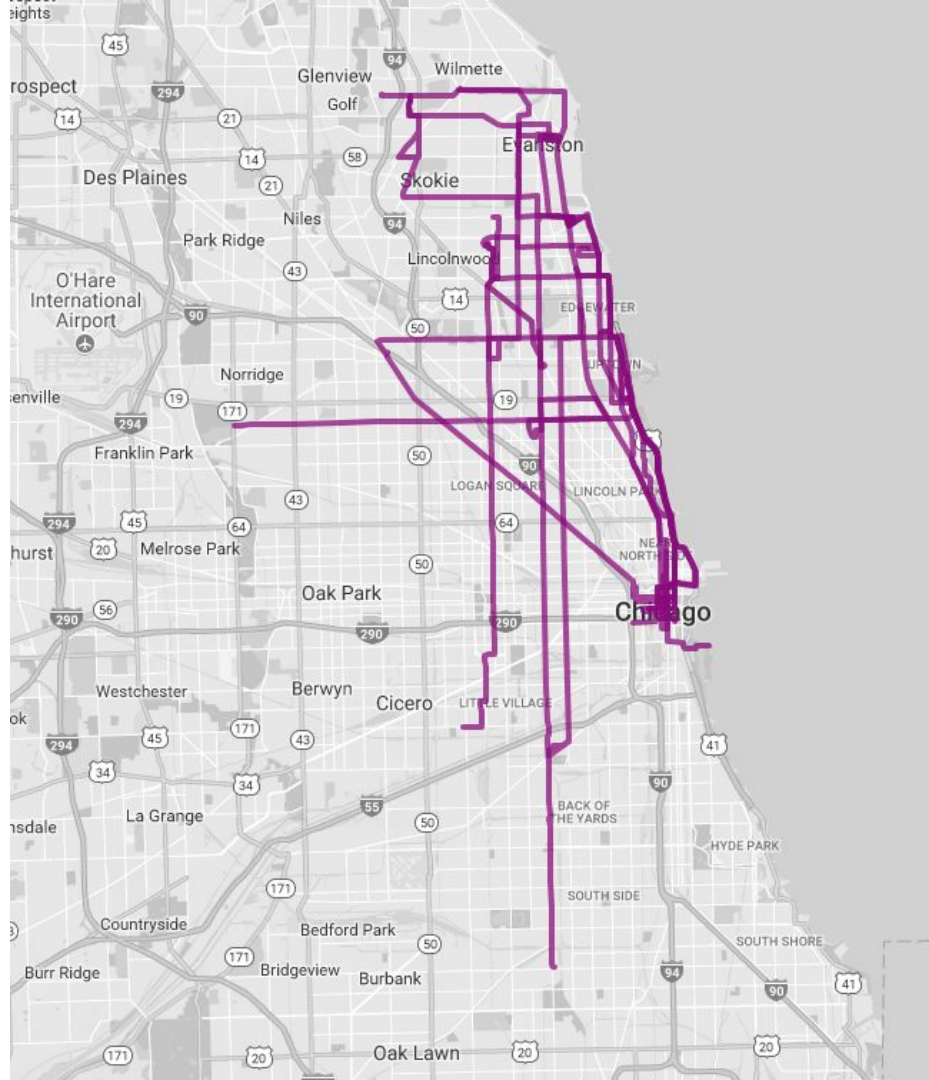


Garage Profile: North Park

North Park Garage

Bus Routes

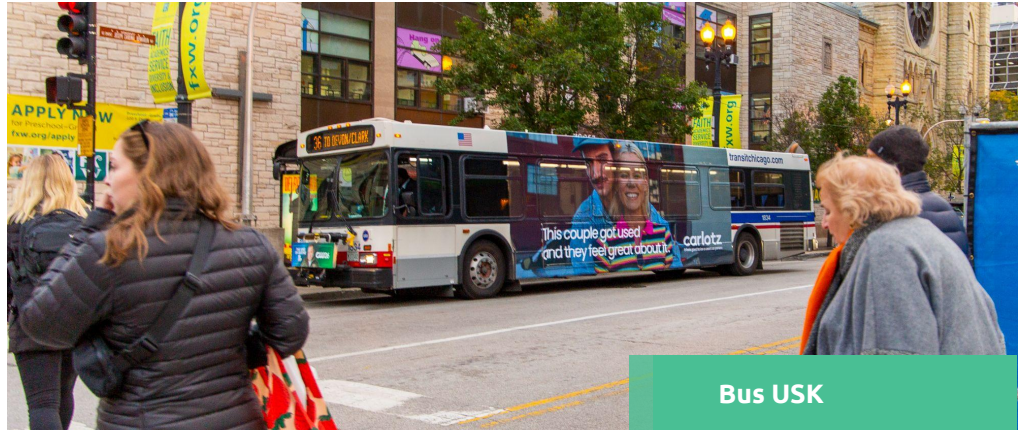
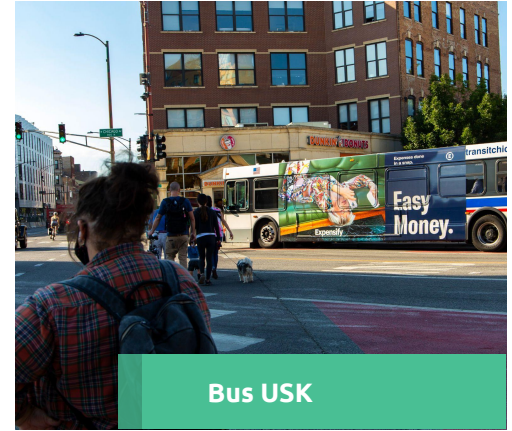
#	Route Name	#	Route Name
11	Lincoln	135	Clarendon/LaSalle Express
22	Clark	136	Sheridan/LaSalle Express
36	Broadway	146	Inner Drive/Michigan Express
49	Western	147	Outer Drive Express
49B	North Western	148	Clarendon/Michigan Express
X49	Western Express	151	Sheridan
50	Damen	152	Addison
56	Milwaukee	155	Devon
82	Kimball-Homan	201	Central/Ridge
92	Foster	205	Chicago/Golf
93	California/Dodge	206	Evanston Circulator
96	Lunt		



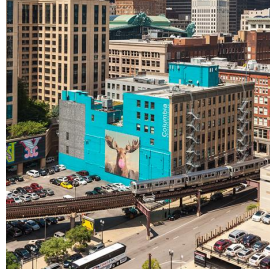
North Park Overview

Buses from the North Park garage run primarily throughout the Loop/Central Business District and Near North Side areas, into the city's Northeast Side as well as Evanston and Skokie.

Buses from this garage provide access to multiple rail lines in the CTA system.



North Park Notable Destinations



Neighborhoods

Landmarks

Schools

Shopping Centers

Hospitals

Lincoln Park

Museum Campus

DePaul University

Water Tower Place

Evanston

Rogers Park

Lincoln Park Zoo

Columbia College

Old Orchard Ctr.

Norwegian American

Uptown

Merchandise Mart

Northwestern University

Michigan Avenue

Swedish Covenant

Lakeview

Art Institute

University of Chicago

State Street

St. Francis

Evanston

Theater District

Kendall College

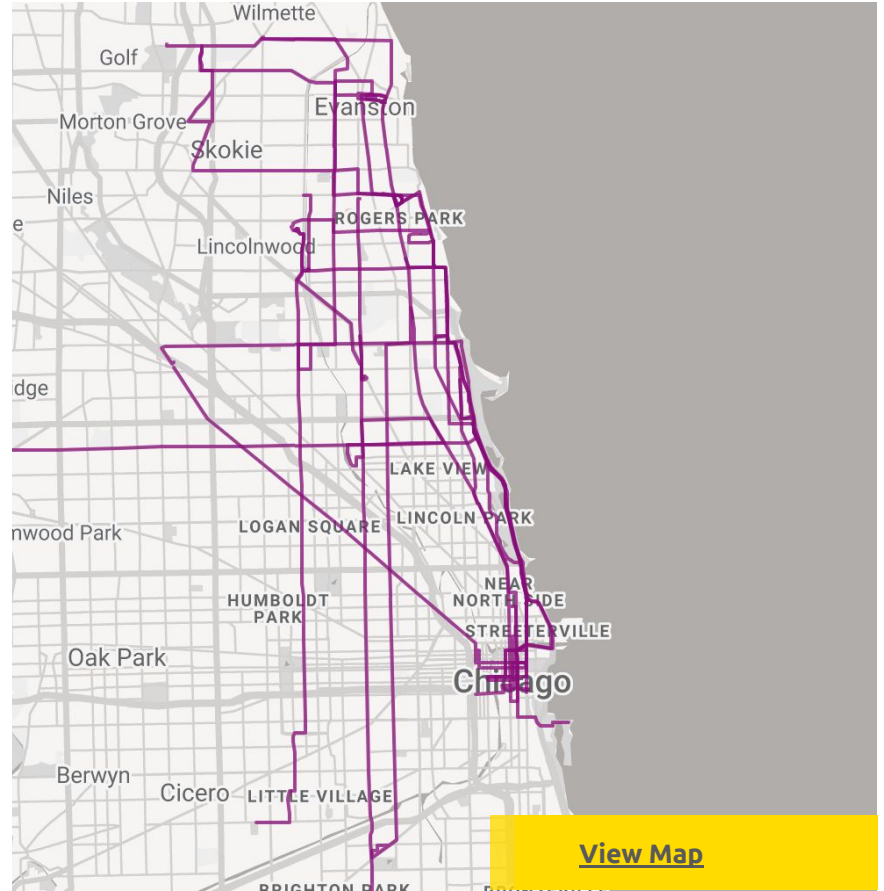
Addison Mall

Resurrection

**North Park bus routes
are some busiest in
the CTA system and
travel through some of
Chicago's
most upscale
neighborhoods.**

Legend

North Park Bus Route



North Park Garage is home to over 280 CTA Buses serving 22 Routes



North Park Service Area Demographics

General

Population	1.97MM
Households	777K
Avg. Age	48
Avg. HH Income	\$102,801
Avg. HH Size	2

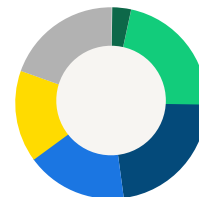
Race/ Ethnicity

White	67.2%
Black	20.0%
Asian	9.4%
Other	3.3%
Hispanic*	32.5%

*Hispanic is an ethnicity, and is not mutually exclusive to race

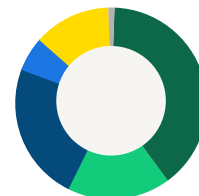
Head of HH Age

< 25	3.4%	45-54	17.1%
25-34	22.0%	55-64	15.4%
35-44	22.5%	65+	19.6%



Industry

Management	40.2%
Service	17.4%
Sales	23.5%
Construction	5.7%
Production	13.1%
Other	0.1%



Note: Demographic information is reflective of aggregated household data of all zip codes in the garage service area

Sources: Neustar Q4 2020, US Census

Appendix

North Park Notable Destinations: Expanded

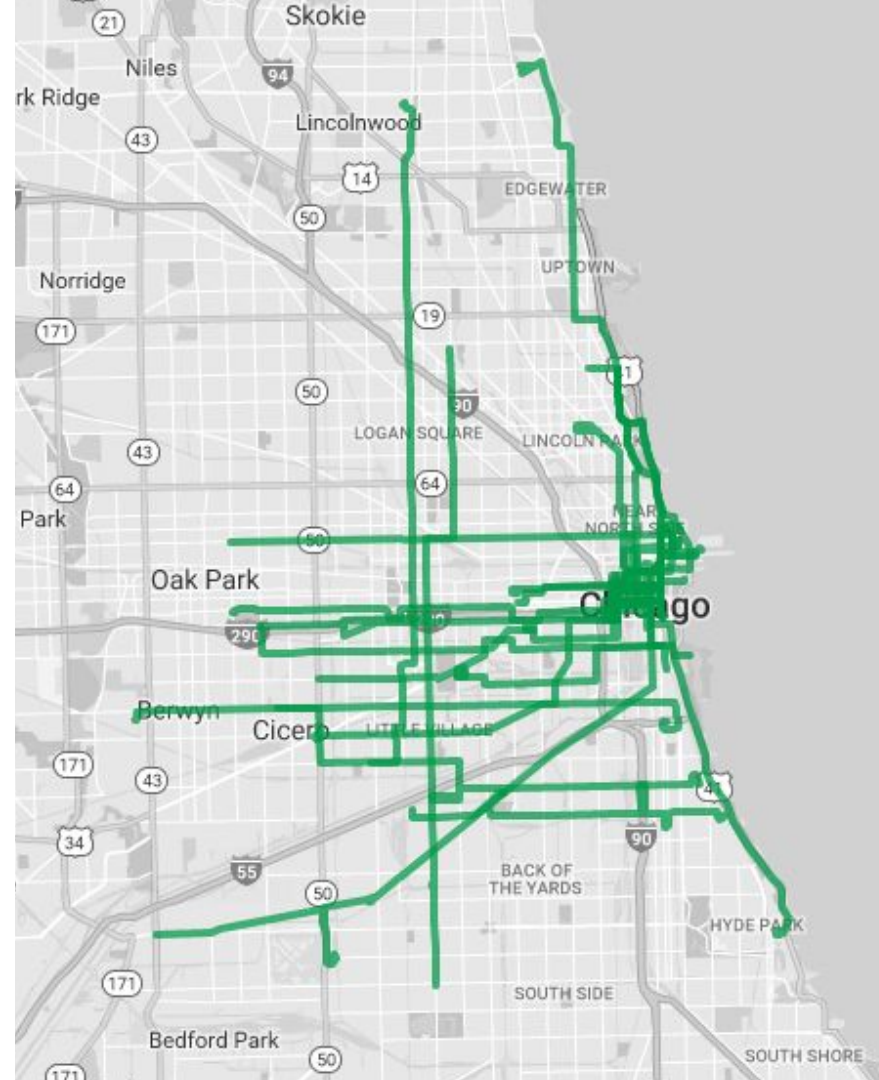
Neighborhoods	Landmarks	Schools	Shopping Centers	Hospitals
Lincoln Park	Museum Campus	DePaul University	Water Tower Place	Evanston
Rogers Park	Lincoln Park Zoo	Columbia College	Old Orchard Ctr.	Norwegian American
Uptown	Merchandise Mart	Northwestern University	Michigan Avenue	Swedish Covenant
Skokie	Art Institute	University of Chicago	State Street	St. Francis
Evanston	Theater District	Kendall College	Addison Mall	Resurrection
Lakeview	Wrigley Field	Northeastern IL University	Dunhurst Shopping Ctr.	Weiss Memorial
Old Town	Peggy Notebaert	Loyola University	Lincolnwood Town Ctr.	Chicago Lakeshore
Gold Coast	Nature Museum	Olympia College		
Loop	Grant Park	Northwestern Bus. College		
Lincoln Square	Millennium Park	Wright College		

Garage Profile: Kedzie

Kedzie Garage

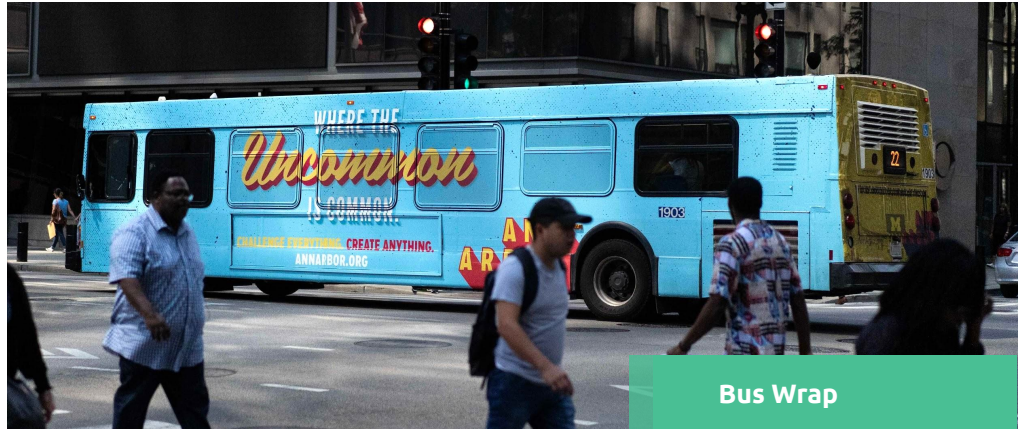
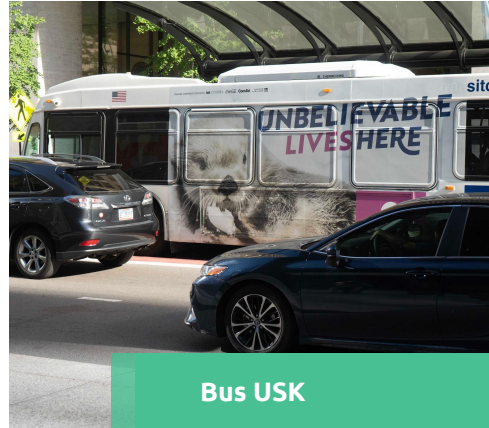
Bus Routes

#	Route Name	#	Route Name
7	Harrison	66	Chicago
10	Museum of S&I	82	Kimball/Homan
12	Roosevelt	120	Ogilvie/Streeterville Express
18	16th/18th	121	Union/Streeterville Express
19	United Center Express	124	Navy Pier
21	Cermak	125	Water Tower Express
35	31st/35th	126	Jackson
37	Sedgwick	134	Stockton/LaSalle Express
39	Pershing	143	Stockton/Michigan Express
52	Kedzie/California	151	Sheridan
60	Blue Island/26th	156	LaSalle
62	Archer	157	Streeterville/Taylor

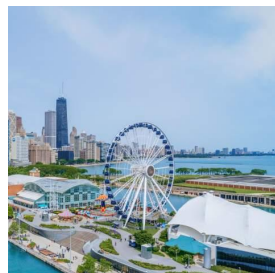
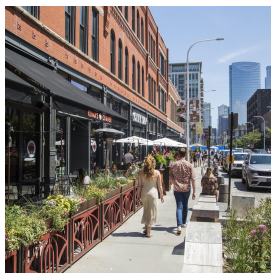


Kedzie Overview

Kedzie Garage bus routes run in and around Chicago's Near West and West Side areas, as well as some west suburban communities. Bus routes originating from this garage provide access to nearly all of the CTA rail lines.



Kedzie Notable Destinations

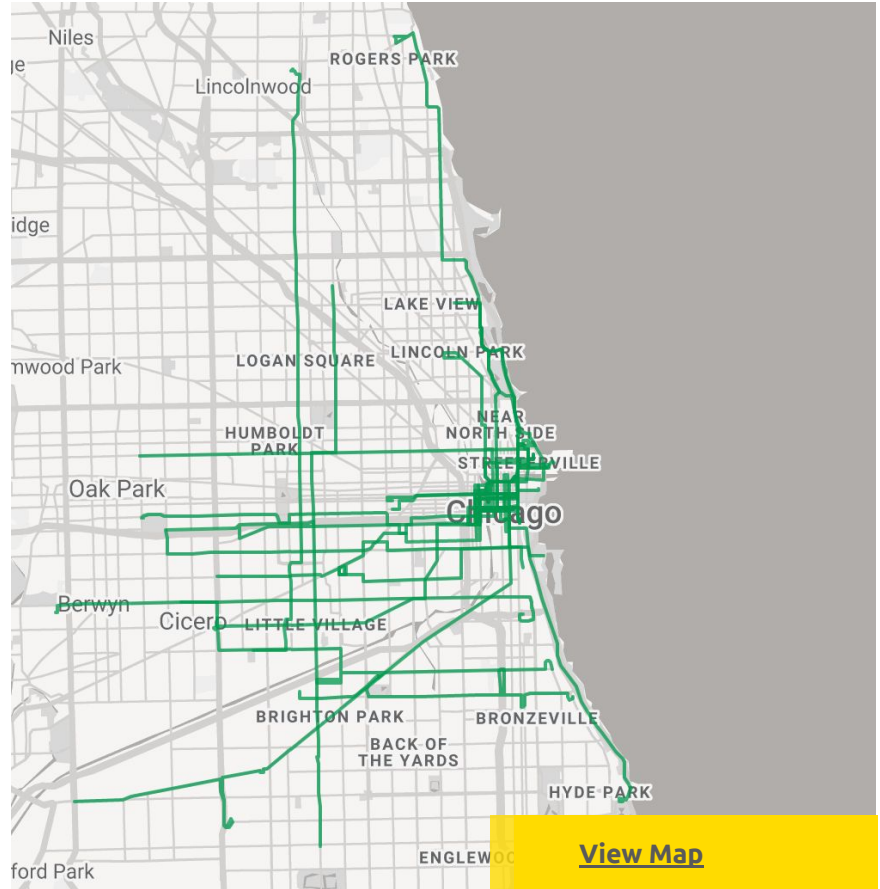


Neighborhoods	Landmarks	Schools	Shopping Centers	Hospitals
West Loop	Midway Airport	DePaul University	Addison Mall	Children's Memorial
Loop	United Center	Columbia College	Ford City Mall	Norwegian American
South Loop	Navy Pier	Northwestern University	Michigan Avenue	Swedish Covenant
University Village	Union Station	University of Chicago	Water Tower Mall	St. Francis
Medical District	McCormick Place	Rush University		Resurrection

Over half of riders within Kedzie Garage are employed in white-collar professions. Kedzie offers advertisers opportunities for reaching Hispanic audiences.

Legend

Kedzie Bus Route



[View Map](#)

Kedzie Garage is home to over 270 CTA Buses serving 24 Routes



Bus King



Bus Wrap

Kedzie

Service Area

Demographics

General

Population	1.82MM
Households	727K
Avg. Age	48
Avg. HH Income	\$99,615
Avg. HH Size	2

Race/ Ethnicity

White	67.1%
Black	21.0%
Asian	9.0%
Other	2.2%
Hispanic*	36.1%

*Hispanic is an ethnicity, and is not mutually exclusive to race

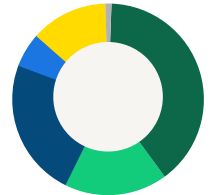
Head of HH Age

< 25	3.5%	45-54	23.1%
25-34	22.7%	55-64	14.9%
35-44	17.0%	65+	18.8%



Industry

Management	44.7%
Service	17.6%
Sales	20.4%
Construction	4.6%
Production	12.6%
Other	0.1%



Note: Demographic information is reflective of aggregated household data of all zip codes in the garage service area

Sources: Neustar Q4 2020, US Census

Appendix

Kedzie Notable Destinations: Expanded

Neighborhoods	Landmarks	Schools	Shopping Centers	Hospitals
Lincoln Park	Midway Airport	DePaul University	Michigan Avenue	Northwestern Hospital
Rogers Park	Lincoln Park Zoo	Columbia College	Addison Mall	Rush University Hospital
Uptown	Chinatown	Northwestern University	Ford City Mall	University of Chicago Hospital
Skokie	Art Institute	Loyola University	Water Tower Mall	St. Francis
Evanston	Theater District	Rush University		Resurrection
Lakeview	Wrigley Field			Weiss Memorial
Old Town	House of Blues			Stroger Hospital
Gold Coast	United Center			Michael Reese Hospital
Loop	Grant Park			Children's Memorial
Lincoln Square	Millennium Park			Holy Cross Hospital

Garage Profile: Forest Glen

Forest Glen Garage

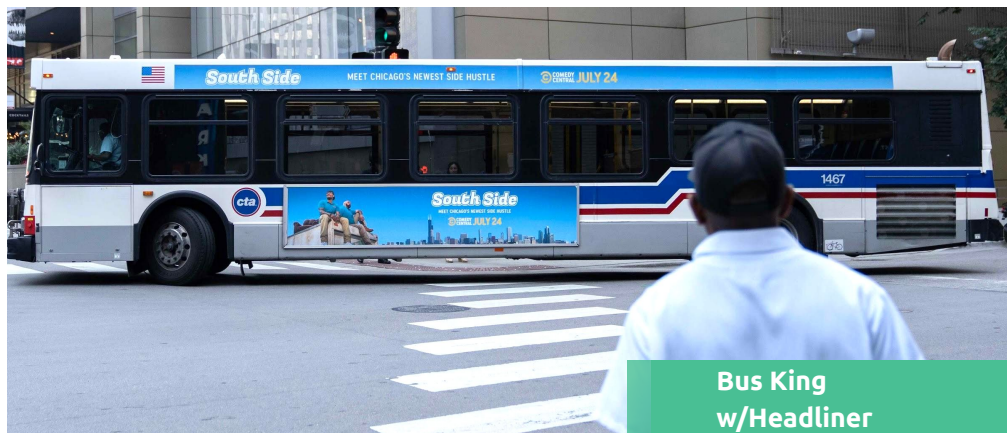
Bus Routes

#	Route Name	#	Route Name
54A	North Cicero/Skokie Blvd	85A	North Central
56	Milwaukee	86	Narragansett/Ridgeland
68	Northwest Highway	88	Higgins
77	Belmont	90	Harlem
78	Montrose	91	Austin
80	Irving Park	92	Foster
81	Lawrence	98	Avon Express
81W	West Lawrence	152	Addison
84	Peterson	205	Chicago/Golf
85	Central	206	Evanston Circulator

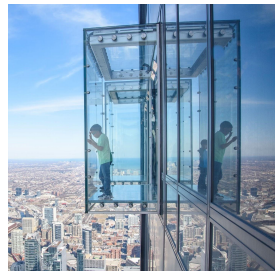
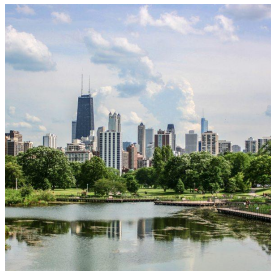


Forest Glen Overview

Bus routes operating out of the Forest Glen Garage run in and around the city's North and Northwest Sides into the North Shore suburban communities of Skokie, Evanston and Glenview. Forest Glen Garage bus routes also provide access to the Blue, Brown, Purple, Red and Yellow rail lines.



Forest Glen Notable Destinations



Neighborhoods	Landmarks	Schools	Shopping Centers	Hospitals
Lakeview	Midway Airport	Rush University	Addison Mall	Children's Memorial
Uptown	Willis Tower	Columbia College	Ford City Mall	Chicago Lakeshore
Roscoe Village	Navy Pier	Northwestern University	Michigan Avenue	Swedish Covenant
Avondale	Union Station	University of Chicago	Water Tower Mall	St. Francis
Irving Park	McCormick Place			Northwestern Hospital

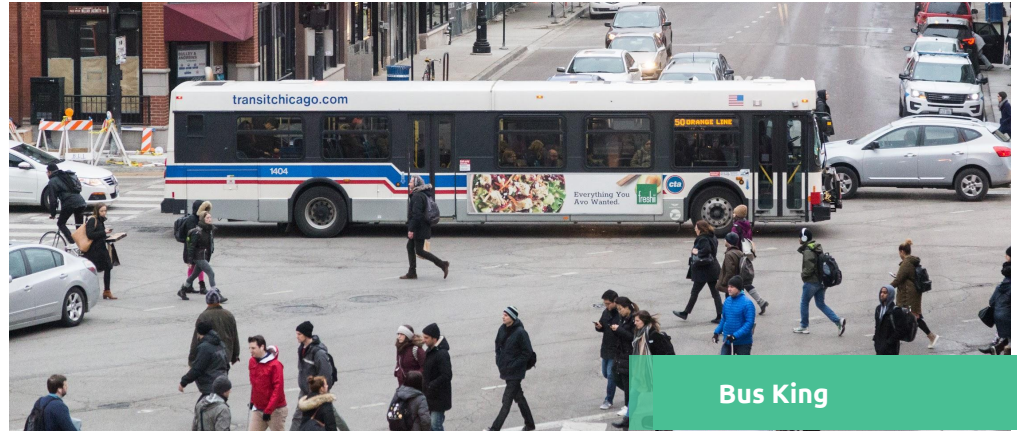
Nearly half of the riders within Forest Glen Garage are between the ages of 25 and 44. Forest Glen is one of the garages recommended for reaching Hispanic audiences.

Legend

Forest Glen Bus Route



Forest Glen Garage is home to over 250 CTA Buses serving 20 Routes



Forest Glen Service Area Demographics

General

Population	1.46MM
Households	577K
Avg. Age	50
Avg. HH Income	\$101,3201
Avg. HH Size	2

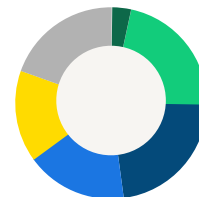
Race/ Ethnicity

White	73.15%
Black	13.0%
Asian	10.7%
Other	3.6%
Hispanic*	29.3%

*Hispanic is an ethnicity, and is not mutually exclusive to race

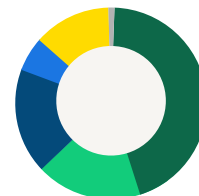
Head of HH Age

< 25	3.3%	45-54	20.9%
25-34	19.7%	55-64	16.7%
35-44	17.5%	65+	21.9%



Industry

Management	45.7%
Service	17.4%
Sales	20.6%
Construction	4.8%
Production	11.4%
Other	0.1%



Note: Demographic information is reflective of aggregated household data of all zip codes in the garage service area

Sources: Neustar Q4 2020, US Census

Appendix

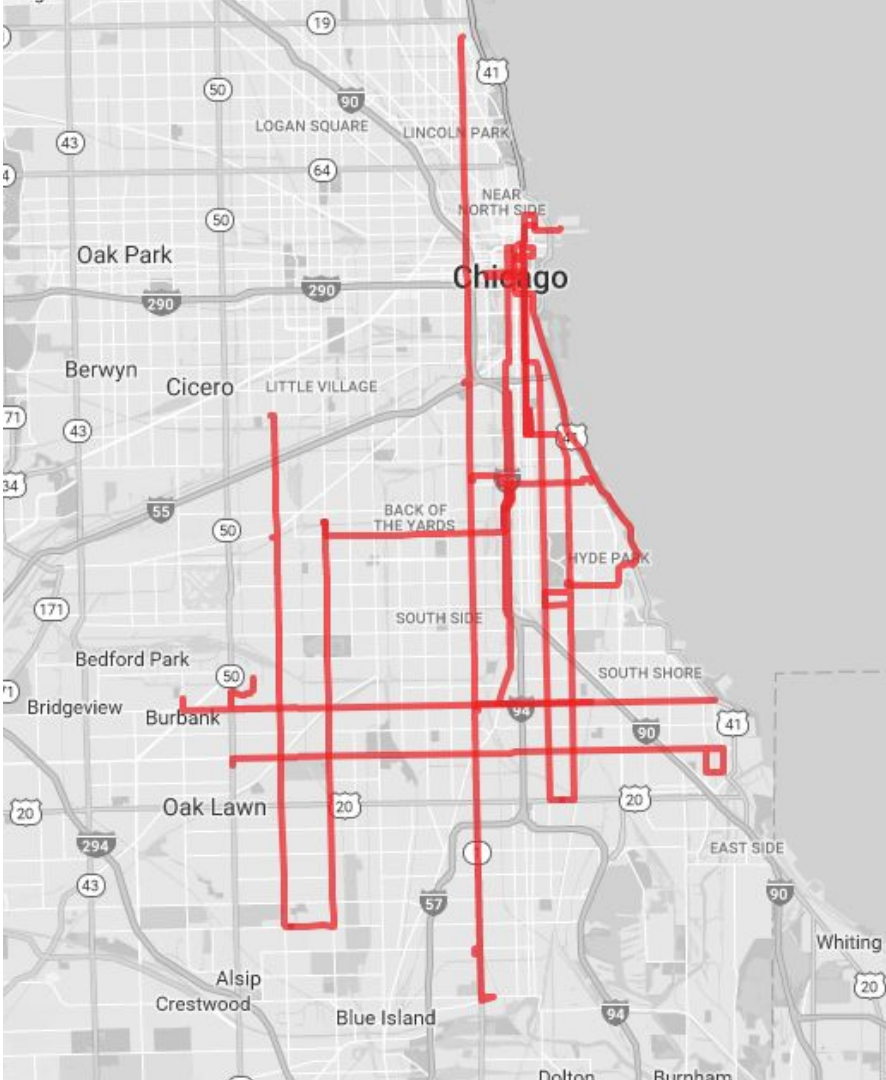
Forest Glen Notable Destinations: Expanded

Neighborhoods	Landmarks	Schools	Shopping Centers	Hospitals
Lincoln Park	Midway Airport	DePaul University	Michigan Avenue	Northwestern Hospital
Rogers Park	Lincoln Park Zoo	Columbia College	Addison Mall	Rush University Hospital
Uptown	Chinatown	Northwestern University	Ford City Mall	University of Chicago Hospital
Skokie	Art Institute	Loyola University	Water Tower Mall	St. Francis
Evanston	Theater District	Rush University		Resurrection
Lakeview	Wrigley Field			Weiss Memorial
Old Town	House of Blues			Stroger Hospital
Gold Coast	United Center			Michael Reese Hospital
Loop	Grant Park			Children's Memorial
Lincoln Square	Millennium Park			Holy Cross Hospital

Garage Profile: 77th

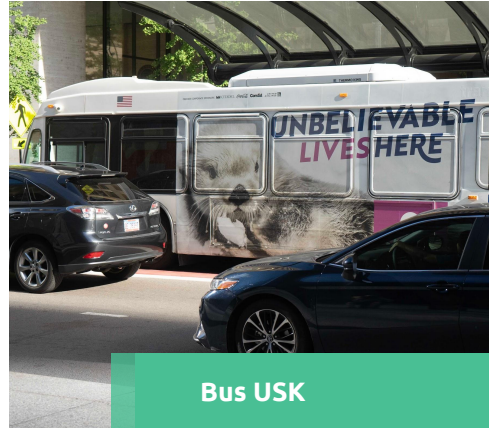
77th Garage Bus Routes

#	Route Name	#	Route Name
1	Bronzeville/Union Station	43	43rd
2	Hyde Park Express	51	51st
3	King Drive	52A	South Kedzie
4	Cottage Grove	53A	South Pulaski
8	Halsted	79	79th
8A	South Halsted	87	87th
24	Wentworth		

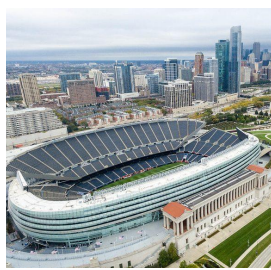


77th Overview

77th Garage operates bus routes that run throughout Chicago's South and Southeast sides. 77th Garage has bus routes that connect with the Green, Orange and Red Lines.



77th Notable Destinations

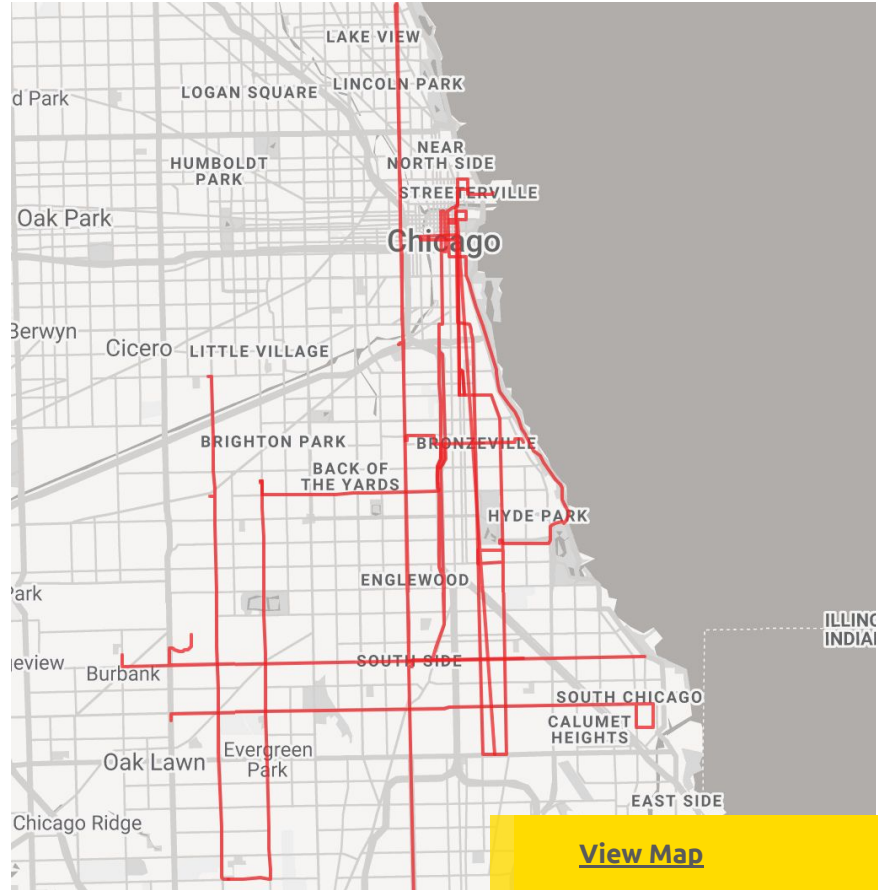


Neighborhoods	Landmarks	Schools	Shopping Centers	Hospitals
Hyde Park	Soldier Field	Loyola University	Water Tower Place	St. Elizabeth's
South Loop	Financial District	Columbia College	Furniture Row	Mercy Hospital
Gresham	Museum Campus	Northwestern University	Michigan Avenue	Holy Cross Hospital
Bridgeport	Guaranteed Rate Field	University of Chicago	Lake Meadows Mall	Jackson Park Hospital
Evergreen Park	Theater District	St. Xavier University	Pipers Alley Mall	St. Bernard Hospital

77th Garage has a high concentration of riders aged 25–54. 77th Garage is one of the garages recommended for reaching AA audiences

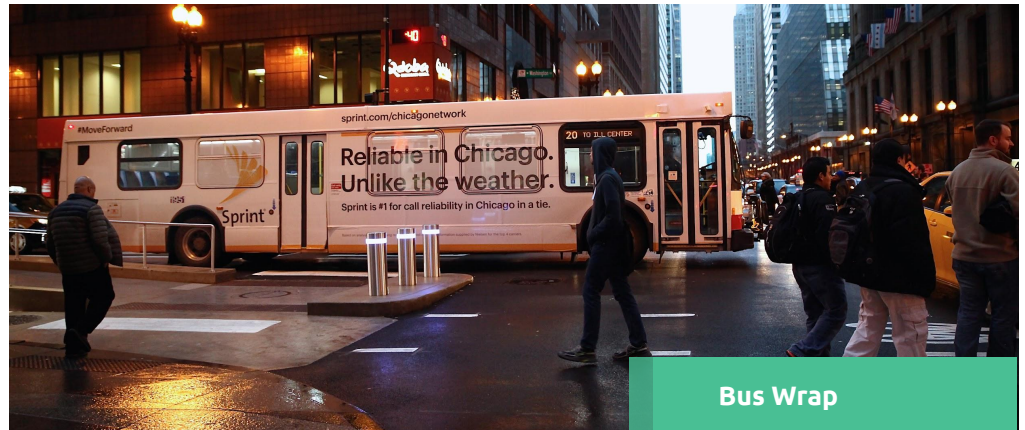
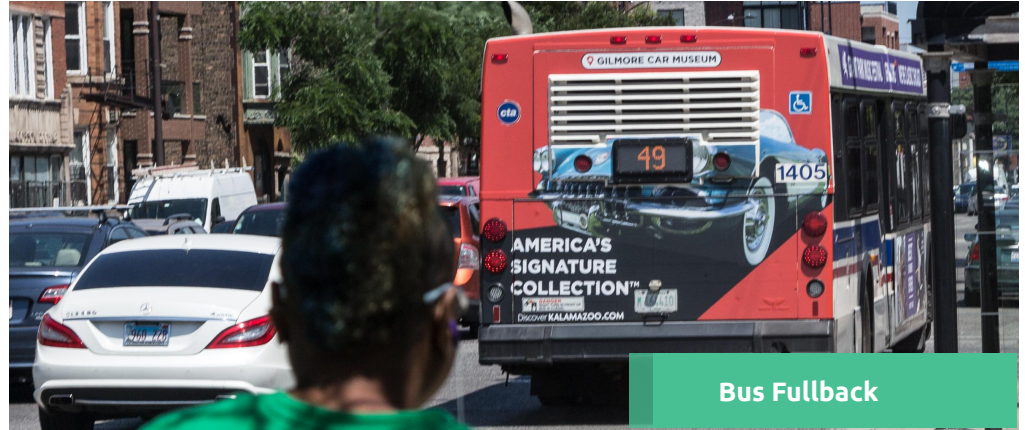
Legend

77th Bus Route



[View Map](#)

77th Garage is home to over 180 CTA Buses serving 13 Routes



77th

Service Area

Demographics

General

Population	1.55MM
Households	626K
Avg. Age	49
Avg. HH Income	\$94,952
Avg. HH Size	2

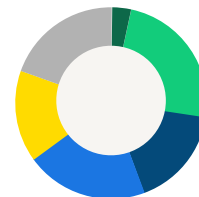
Race/ Ethnicity

White	51.0%
Black	40.0%
Asian	6.5%
Other	2.5%
Hispanic*	23.0%

*Hispanic is an ethnicity, and is not mutually exclusive to race

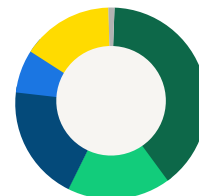
Head of HH Age

< 25	3.7%	45-54	20.5%
25-34	21.4%	55-64	16.1%
35-44	16.3%	65+	22.0%



Industry

Management	42.7%
Service	18.4%
Sales	21.6%
Construction	4.7%
Production	12.6%
Other	0.1%



Note: Demographic information is reflective of aggregated household data of all zip codes in the garage service area

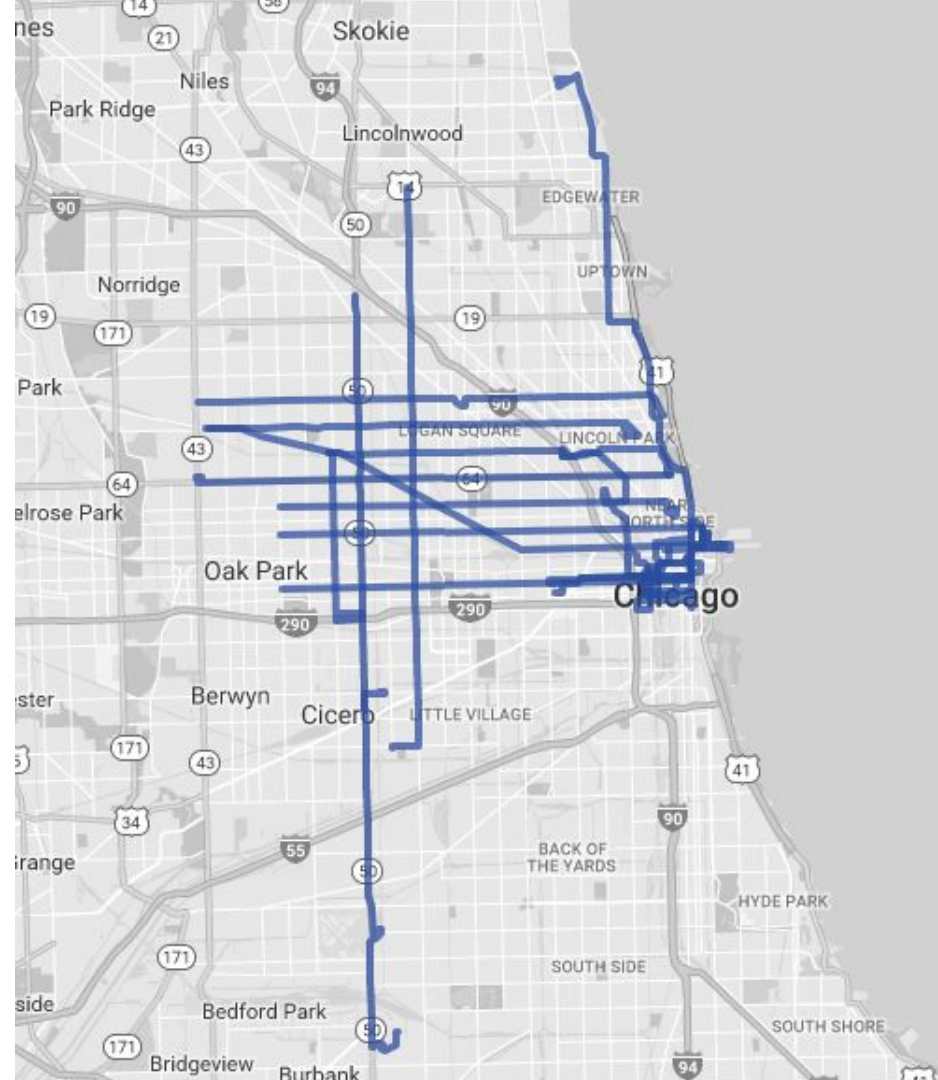
Sources: Neustar Q4 2020, US Census

Appendix

77th Notable Destinations: Expanded

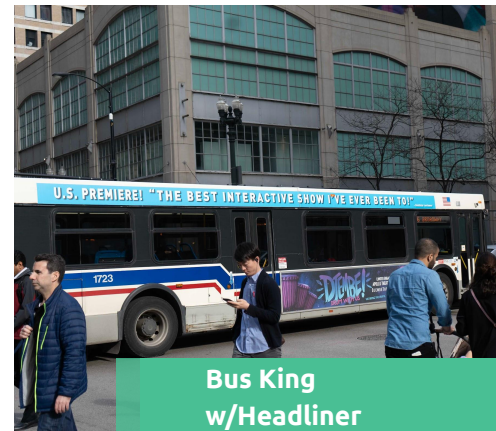
Neighborhoods	Landmarks	Schools	Shopping Centers	Hospitals
Hyde Park	Museum Campus	Rush University	Water Tower Place	St. Elizabeth's
Englewood	Soldier Field	Columbia College	State Street Shopping	Norwegian American
Hometown	Financial District	Northwestern University	Michigan Avenue	Mercy Hospital
Evergreen Park	Second City	University of Chicago	Ford City Mall	Jackson Park Hospital
Loop/Downtown	Theater District	Corinthian College	Lake Meadows Mall	Michael Reese Hospital
Gresham	Blommer Chocolate Factory	St. Xavier University	63rd Street Shopping	Little Company of Mary Hospital
South Loop	Centennial Fountain	Loyola University	Furniture Row	Roseland Community
Bridgeport	DuSable Museum	Illinois Institue of Technology	Pipers Alley Mall	La Rabida Children's Hospital
Bronzeville	Guaranteed Rate Field	Moody Bible Institute		St. Bernard Hospital
	Lake Marion	Olive Harvey College South		

Garage Profile: Chicago

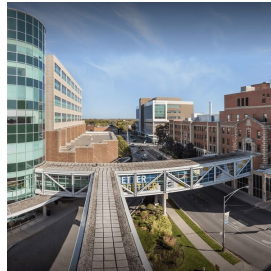
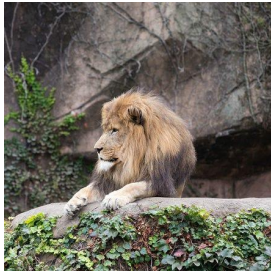
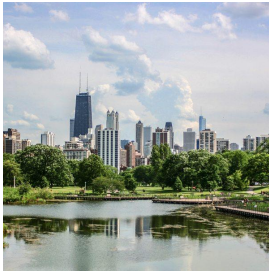


Chicago Overview

The Chicago Garage bus routes cover the North and West sides of the city. Most of the bus routes run east/west between the West Side and Lincoln Park, Near North Side and CBD/Loop areas. Buses from this garage also provide access to the Green, Pink and Red Lines.



Chicago Notable Destinations

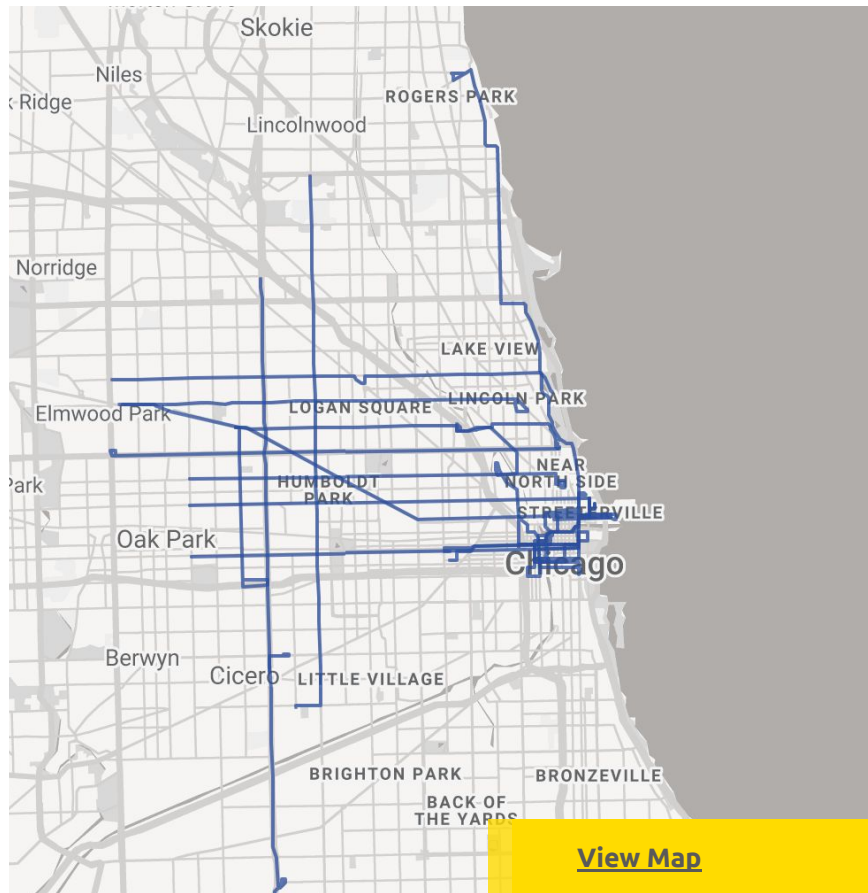


Neighborhoods	Landmarks	Schools	Shopping Centers	Hospitals
Bucktown	Lincoln Park Zoo	DePaul University	Water Tower Place	University of Illinois Medical Center
Wicker Park	Union Station	Columbia College	State Street Shopping	Norwegian American
Logan Square	Merchandise Mart	Northwestern University	Michigan Avenue	St. Eliåbeth’s Hospital
Lincoln Park	Financial District	University of Chicago	Addison Mall	Swedish Covenant
Old Town	Theater District	Rush University		

The majority of riders within the Chicago Garage are A25-44. Chicago Garage provides advertisers with opportunities to reach Hispanic audiences.

Legend

Chicago Bus Route



[View Map](#)

Chicago Garage is home to over 260 CTA Buses serving 18 Routes



Chicago Service Area Demographics

General

Population	1.93MM
Households	753K
Avg. Age	48
Avg. HH Income	\$103,300
Avg. HH Size	2

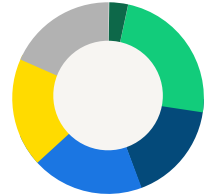
Race/ Ethnicity

White	72.8%
Black	16.0%
Asian	7.5%
Other	3.3%
Hispanic*	37.7%

*Hispanic is an ethnicity, and is not mutually exclusive to race

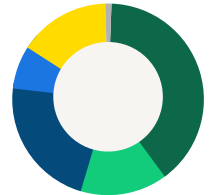
Head of HH Age

< 25	3.4%	45-54	22.7%
25-34	22.0%	55-64	15.4%
35-44	17.3%	65+	19.1%



Industry

Management	43.4%
Service	17.5%
Sales	20.8%
Construction	5.3%
Production	13.0%
Other	0.2%



Note: Demographic information is reflective of aggregated household data of all zip codes in the garage service area

Sources: Neustar Q4 2020, US Census

Appendix

Chicago Notable Destinations: Expanded

Neighborhoods	Landmarks	Schools	Shopping Centers	Hospitals
Bucktown	Lincoln Park Zoo	DePaul	Water Tower Place	University of IL Medical Center
Wicker Park	Navy Pier	Columbia College	State Street Shopping	Norwegian American
Lakeview	Financial District	Northwestern University	Michigan Avenue	St. Elizabeth's Hospital
Old Town	Merchandise Mart	University of Chicago	Addison Mall	Swedish Covenant
Gold Coast	Union Station	Rush University		
Oak Park	Museum Campus	American College of Surgeons		
Loop	Willis Tower	Kendall College		
River North	House of Blues	College of Office Tech		
Logan Square	Civic Opera House	Northwestern Business		
	Hancock Tower	West Suburban College		

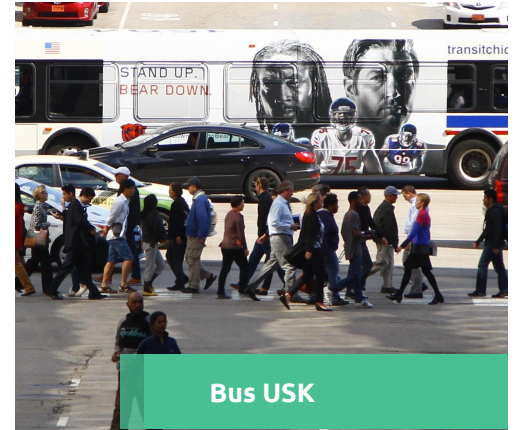
Garage Profile: 74th

#	Route Name	#	Route Name
9	Ashland	55N	55th/Narragansett
X9	Ashland Express	59	59th/61st
44	Wallace-Racine	62	Archer
47	47th	62H	Archer/Harlem
48	South Damen	63	63rd
49	Western	63W	West 63rd
X49	Western Express	67	67th-69th-71st
54B	South Cicero	75	74th-75th
55	Garfield	94	South California
55A	55th/Ashland	165	West 65th

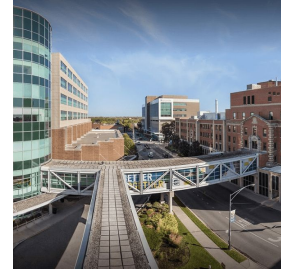
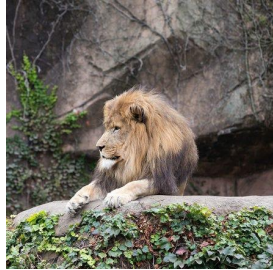
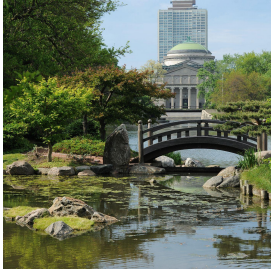


74th Overview

Buses originating from the 74th Garage run daily routes in and around Chicago's South/Southwest sides. 74th Garage operates bus routes that connect with the Green, Orange and Red Lines. The 74th Garage also has multiple routes that make stops at Midway Airport.



74th Notable Destinations

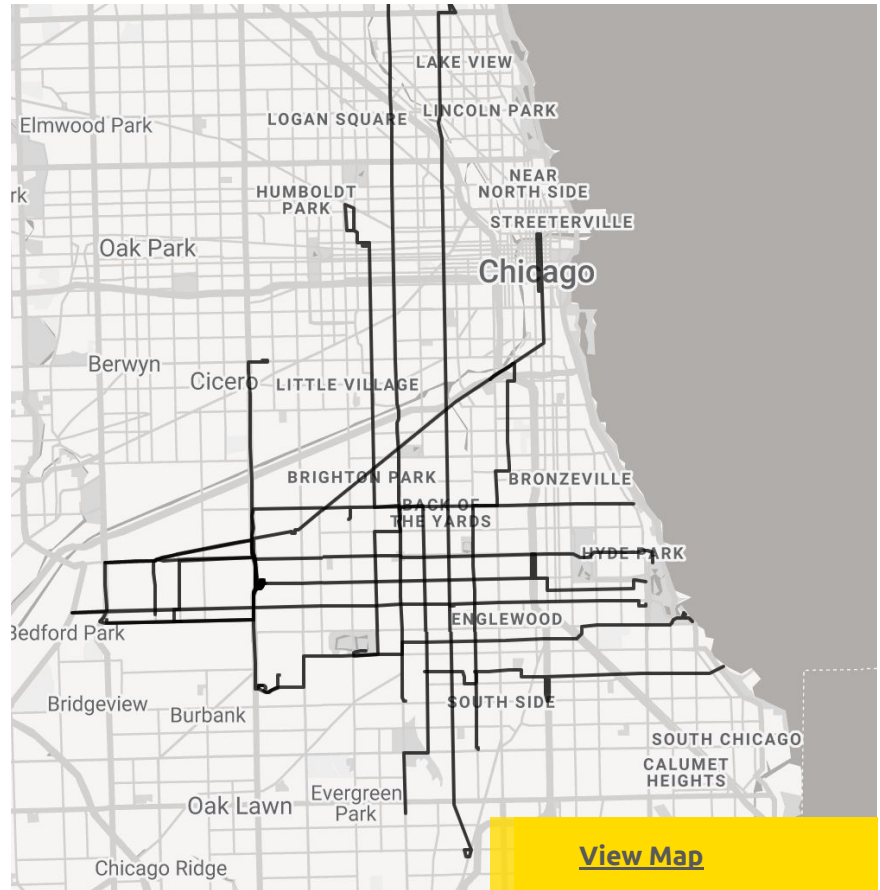


Neighborhoods	Landmarks	Schools	Shopping Centers	Hospitals
Hyde Park	Lincoln Park Zoo	Vandercook College of Music	Ford City Mall	Mercy Hospital
Englewood	Midway Airport	Kendall College	Evergreen Plaza	Holy Cross Hospital
Hometown	Chicago Speedway	Moody Bible Institute	Pipers Alley Mall	St. Elizabeth's Hospital
Cicero	House of Blues	University of Chicago	Lake Meadows Mall	St. Bernard Hospital
Gresham	Second City	Illinois Institute of Technology	63rd St. Shopping	Jackson Park Hospital

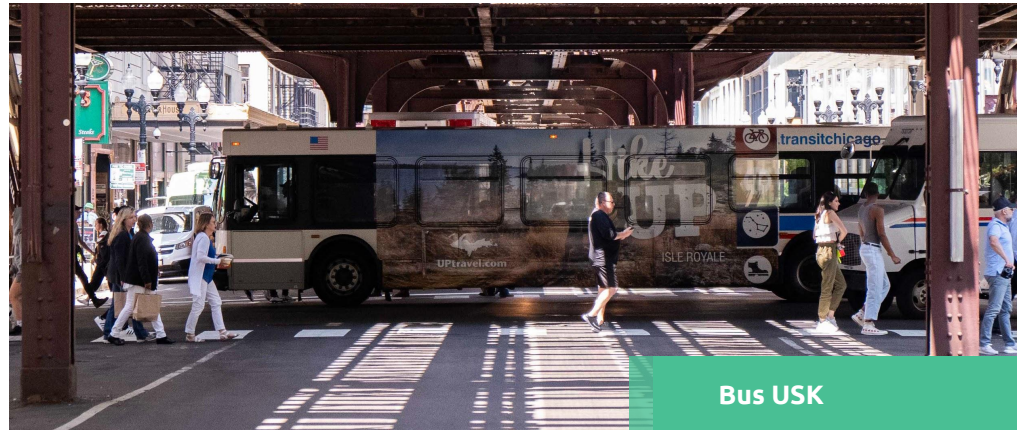
Nearly half of 74th Garage riders are employed full time. The 74th Garage provides advertisers excellent opportunities to target Hispanic and African American audiences.

Legend

74th Bus Route



74th Garage is home to over 250+ CTA Buses serving 18 Routes



74th Service Area Demographics

General

Population	1.79MM
Households	694K
Avg. Age	48
Avg. HH Income	\$95,402
Avg. HH Size	2

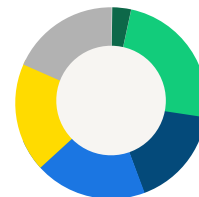
Race/ Ethnicity

White	58.4%
Black	32.0%
Asian	6.3%
Other	2.9%
Hispanic*	32.4%

*Hispanic is an ethnicity, and is not mutually exclusive to race

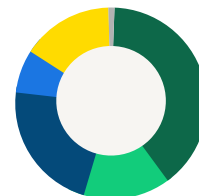
Head of HH Age

< 25	3.8%	45-54	22.1%
25-34	22.5%	55-64	15.3%
35-44	16.9%	65+	19.7%



Industry

Management	42.7%
Service	18.5%
Sales	20.8%
Construction	4.9%
Production	12.9%
Other	0.2%



Note: Demographic information is reflective of aggregated household data of all zip codes in the garage service area

Sources: Neustar Q4 2020, US Census

Appendix

74th Notable Destinations: Expanded

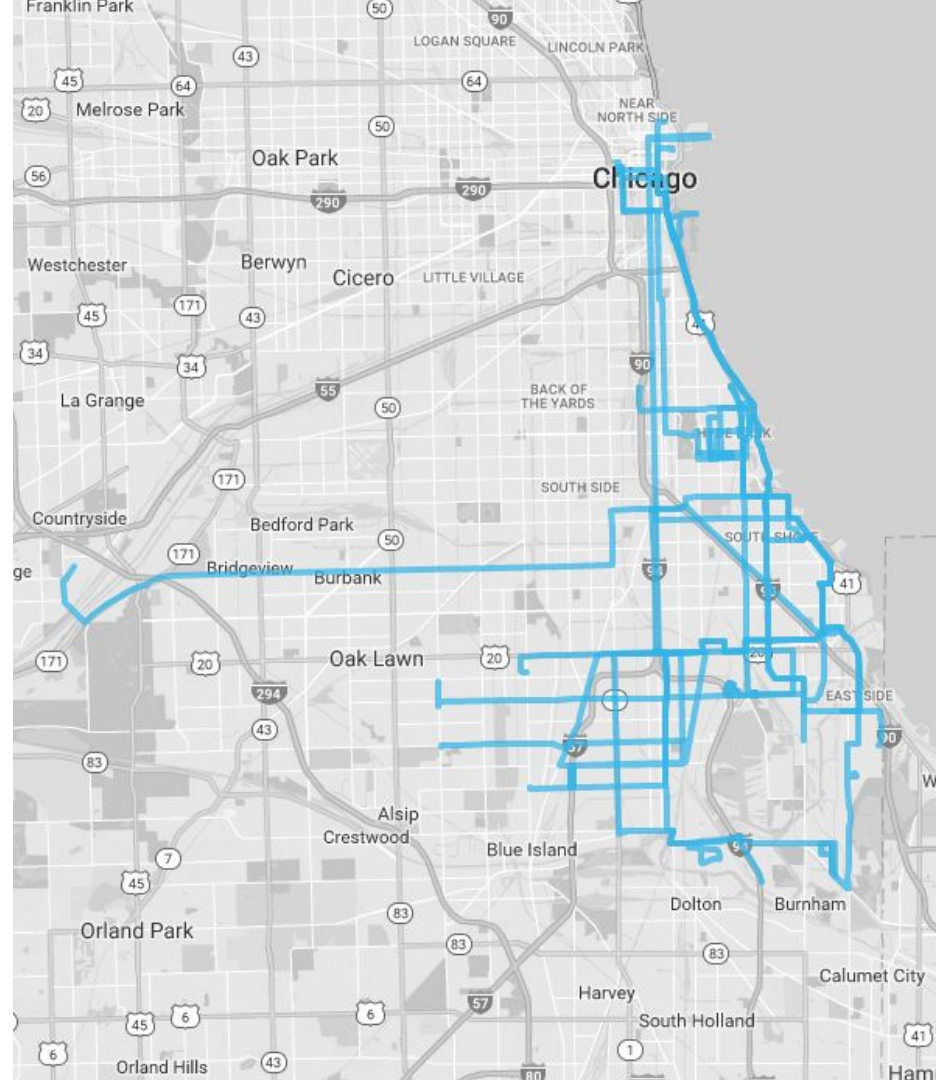
Neighborhoods	Landmarks	Schools	Shopping Centers	Hospitals
Hyde Park	Lincoln Park Zoo	Moody Bible Institute	Ford City Mall	St. Elizabeth's
Englewood	Midway Airport	Kendall College	Evergreen Plaza	Mercy Hospital
Hometown	Chicago Speedway	Vandercook College of Music	Pipers Alley Mall	Roseland Community
Evergreen Park	Second City	University of Chicago	Lake Meadows Mall	Norwegian American
Gresham	North Pond	Illinois Institute of Tech	63rd Street Shopping	St. Bernard Hospital
Cicero	Museum of Natural History	American College of Surgeons		Little Company of Mary Hospital
Back of the Yards	Hawthorne Race Course	College of Office Tech		La Rabida Children's Hospital
	DuSable Museum			Jackson Park Hospital
	Visitor Center			Michael Reese Hospital



Garage Profile: 103rd

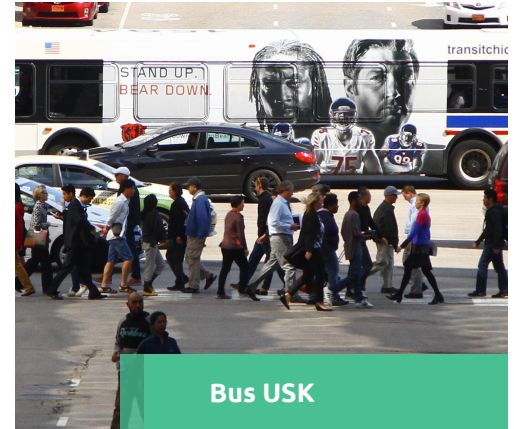
103rd Garage Bus Routes

#	Route Name	#	Route Name
6	Jackson Park Express	103	West 103rd
J14	Jeffery Jump	106	East 103rd
15	Jeffery Local	108	Halsted/95th
26	South Shore Express	111	111th/King Drive
28	Stony Island	112	Vincennes/111th
N5	South Shore Night Bus	115	Pullman/115th
29	State	119	Michigan/119th
30	South Chicago	128	Soldier Field Express
34	South Michigan	169	69th-UPS Express
71	71st/South Shore	170	U of Chicago/Midway
95E	93rd-95th	171	U of Chicago/Hyde Park
95w	West 95th	172	U of Chicago/Kenwood
100	Jeffery Manor Express	192	U of Chicago Hospitals Exp.

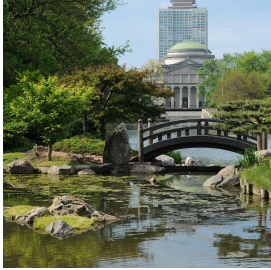


103rd Overview

Buses operating out of the 103rd Garage run primarily on the city's South and Southeast Sides. 103rd Garage bus routes also provide access to the Blue, Green and Red rail lines.



103rd Notable Destinations

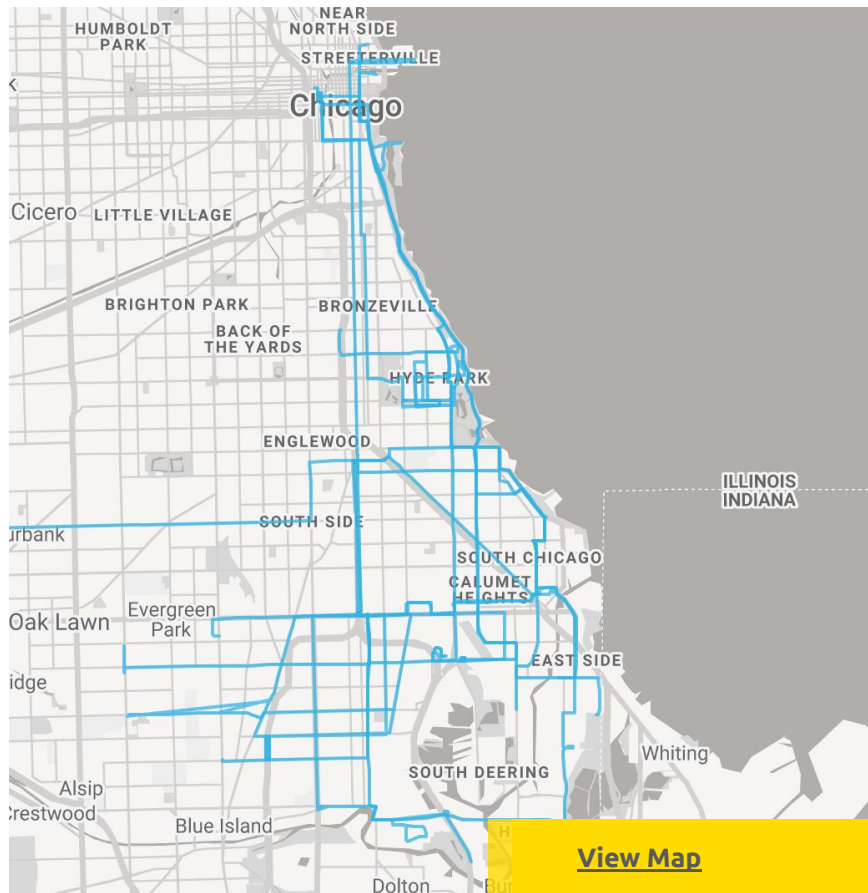


Neighborhoods	Landmarks	Schools	Shopping Centers	Hospitals
Hyde Park	Soldier Field	Columbia College	Water Tower Place	Provident Hospital
Englewood	Navy Pier	Northwestern University	Michigan Avenue	Mercy Hospital
Hometown	Theater District	Fox College	State Street Shopping	Holy Cross Hospital
Loop/Downtown	Museum Campus	University of Chicago	Ford City Mall	Northwestern Memorial
Bronzeville	Guaranteed Rate Field	Loyola University	63rd St. Shopping	Advocate Trinity

Over half of riders within this garage are employed in white-collar occupations. The 103rd Garage also offers advertisers opportunities for reaching African American Audiences.

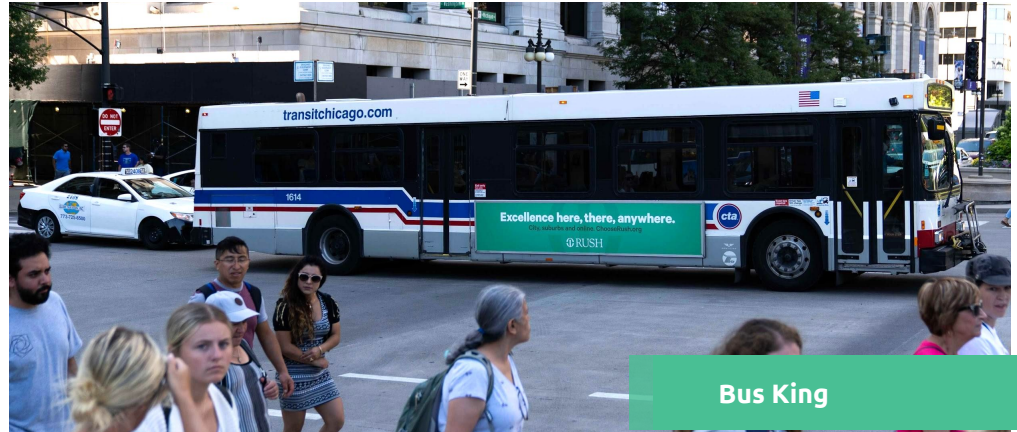
Legend

103rd Bus Route

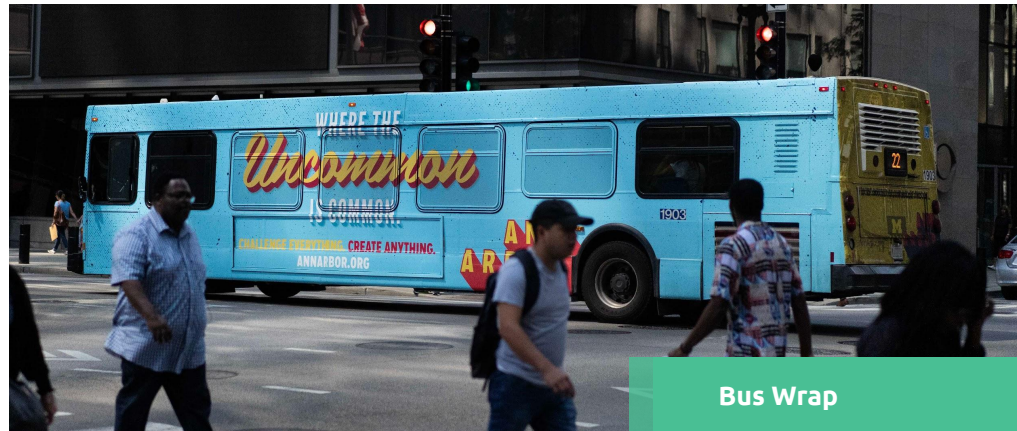


[View Map](#)

103rd Garage is home to over 230 CTA Buses serving 26 Routes



Bus King



Bus Wrap

103rd Service Area Demographics

General

Population	1.09MM
Households	440K
Avg. Age	51
Avg. HH Income	\$62,995
Avg. HH Size	2

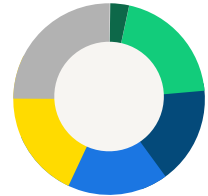
Race/ Ethnicity

White	38.2%
Black	53.0%
Asian	6.7%
Other	1.5%
Hispanic*	13.3%

*Hispanic is an ethnicity, and is not mutually exclusive to race

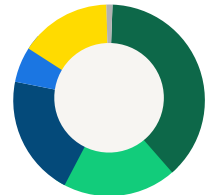
Head of HH Age

< 25	3.8%	45-54	18.8%
25-34	19.6%	55-64	17.3%
35-44	16.5%	65+	24.0%



Industry

Management	41.6%
Service	19.8%
Sales	21.8%
Construction	4.4%
Production	12.4%
Other	0.2%



Note: Demographic information is reflective of aggregated household data of all zip codes in the garage service area

Sources: Neustar Q4 2020, US Census

Appendix

103rd Notable Destinations: Expanded

Neighborhoods	Landmarks	Schools	Shopping Centers	Hospitals
Hyde Park	Soldier Field	Columbia College	Water Tower Place	Provident Hospital
Englewood	Navy Pier	Fox College	Michigan Avenue	Mercy Hospital
Hometown	Theater District	Northwestern University	State Street Shopping	Roseland Community
Evergreen Park	Financial District	University of Chicago	Ford City Mall	Holy Cross Hospital
Loop/Downtown	Centennial Fountain	Illinois Institute of Tech	Lake Meadows Mall	St. Bernard Hospital
Calumet City	Guaranteed Rate Field	Vandercook College of Music	63rd Street Shopping	Little Company of Mary Hospital
Washington Park	Museum Campus	Olive Harvey College South	Furniture Row	La Rabida Children's Hospital
Bronzeville	DuSable Museum	Corinthian College		Jackson Park Hospital
West Pullman	Hancock Tower	Loyola University		Michael Reese Hospital
	Smart Museum of Art	St. Xavier University		Advocate Christ Medical Center